



City of
Peterborough

To: Members of the General Committee

From: Sheldon Laidman, Commissioner, Community Services

Meeting Date: March 7, 2022

**Subject: 2022 Community Project and Investment Grants,
Report CSD22-002**

Purpose

A report to recommend the award of the Community Project Grants in the amount of \$15,525 and the Community Investment Grants in the amount of \$196,980 to eligible community groups in 2022.

Recommendations

That Council approve the recommendations outlined in Report CSD22-002 dated March 7, 2022 of the Commissioner of Community Services, as follows:

- a) That the recommendations of the 2022 Community Project Grants Committee in the total amount of \$15,525 be allocated to various community groups as described in Appendix A;
- b) That the recommendations of the Community Investment Grant Advisory Committee in the total amount of \$196,980 to be allocated to various local charitable and Not-For-Profit organizations (NFP's) as described in Appendix B;
- c) That the remaining surplus Community Grant funds be used for emerging 2022 community requests, and be brought back to the Community Investment Grant Advisory Committee for review and subsequent approval by Council at a later date; and
- d) That any unused Community Grant funds at the end of the year be carried over to 2023 and used for the 2023 Community Investment Grant budget.

Budget and Financial Implications

The recommendations can be accommodated within the approved \$20,350 Community Project Grants budget and the approved \$212,642 Community Investment Grants budget.

Background

Community Grants Application Process

Both the Investment and Project Grant application processes were completed through an online portal on the City's website. Staff regularly updated the website to reflect the process and published on the City's Social Media pages and through other media sources to ensure all potential applicants were aware of the process and the grant opportunity.

2022 Community Project Grants

A Staff committee with expertise and experience in the four major program areas was formed to reflect the approved funding streams: Arts/Culture/ Heritage, Environment, Health and Social Services, and Recreation and Sports.

The Committee met and reviewed the applications and applied the eligibility and evaluation criteria to award funding to successful eligible groups. The Committee recommends the grant allocations as outlined in Appendix A - 2022 Proposed Community Project Grant Funding. The total allocation for 2022 is \$15,525. The maximum grant is \$1,000.

The Community Services Department received twenty applications for Project Grants, including four new applicants. Of the 20 applications 2 organizations were deemed ineligible. Staff are aware based on conversations and feedback from eligible organizations and community groups that Covid-19 negatively affected the number of applications submitted for 2022. Groups were not confident that events and programs would be able to be run or be operated. This was particularly evident in the Community Project Grant stream which is intended for smaller organizations and smaller programs and events.

The following chart illustrates how the Project Grant program has evolved since 2019.

Year	Number of applications	Number of New Applications	Number Approved	Total Allocation

2019	41	16	29	\$20,500
2020	38	19	29	\$20,500
2021	29	10	20	\$15,590
2022	20	4	18	\$15,525

Allocation to Successful Applicants by Sector

Year	Arts, Culture & Heritage	Environment	Health & Social Services	Recreation & Sports	Total
2019	13/ \$8,500	5/ \$3,300	11 /\$10,050	0/0	29/ \$20,050
2020	12/ \$9,100	2/ \$1,100	12/ \$8,025	3/ 1,825	29/ \$20,050
2021	4/\$3,750	1/\$500	11/\$8,575	4/\$2,765	20/\$15,590
2022	6/\$5,250	5/3,725	7/6,550	0/\$0	18/15,525

Eligibility Criteria for Community Project Grants

Through the formal application process, community groups were required to meet the following eligibility criteria as approved by Council:

- Be new or existing, incorporated or unincorporated Not For Profit, or Neighbourhood Associations
- Be located and conduct the majority of activities within the geographic boundaries of the City of Peterborough

The following are considered ineligible:

- Organizations receiving Community Investment Grants or Community Service Grants
- Individuals
- For-profit businesses
- Organizations with political affiliation

- Organizations serving as funding sources for others, e.g., Service Clubs
- Faith organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services, or medical treatment programs
- Fund-raising events
- School boards, primary and secondary schools, post-secondary institutions
- Programs within legislated mandates of other government or City departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits

Through the application process, community groups must demonstrate:

- One or more City priorities and participant priorities within target sectors
- Community need for proposed activity or service
- Community support (funding support or sponsorship from other organizations, local businesses, industry, service clubs)
- Community benefit/impact
- Financial need (operating surpluses or reserve accounts should not exceed 25% of total operating without acceptable explanation, e.g., capital campaign)
- Sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan)
- Accountability/mechanism for evaluation (identification of key performance measures and outcomes)
- Feasibility (organization's ability to complete the proposed activity or service)
- Evidence of community collaboration, partnerships
- Impact of previous year's funding support.

Community Investment Grants Program

A community-based Grant Advisory Committee was appointed in 2022 for a two-year term (2022/2023) and a motion to appoint the members was passed by Council on January 31, 2022.

The committee reviewed the applications and applied the eligibility and evaluation criteria. After the individual ratings were tallied, the sub-committees merged in a final committee meeting, and collectively recommended by motion, the grant allocations as outlined in Appendix B -2022 Proposed Community Investment Grant Funding.

2021 Investment Grant Applications

This year, the City received twelve applications for Investment Grant funding. All twelve applications received funding. Due to the low number of applications received and the

Committee’s evaluation of those applications, it was apparent that a surplus of funds would be produced. The Committee discussed how best to approach this unique occurrence and recommended a motion to Council addressing the surplus. The recommendation was for the funds to go towards emerging issues that present themselves later in 2022 and for those potential options to be brought back to the Committee for review. If deemed eligible and appropriate, the Committee would recommend to Council that this remaining funding be used at that time. The Committee passed a further recommendation that any unused Community Grant funds in 2022 should be carried over and used to supplement the 2023 Community Investment Grants budget.

The following chart illustrates how the Investment Grant program has evolved since 2019.

Year	Number of Applications	Number of New Applicants	Number of Approved (including Organizations in multi-year funding)	Total Allocation
2019	36	2	34	\$209,500
2020	36	0	32	\$209,500
2021	27	1	27	\$213,960
2022	12	0	12	\$196,980

Allocation of Funding by Sector Including Pre-Approved Multi-Year Funding

Year	Arts, Culture and Heritage	Environment	Health & Social Services	Recreation & Sport	Total
2019	18/ \$114,000	3/ \$9,000	12/ \$79,000	1/ \$7,500	34/\$209,500

2020	18/ \$117,900	2/ \$12,100	12/ \$79,500	0/ \$0	32/\$209,500
2021	16/\$147,930	3/\$12,530	8/\$53,500	0/\$0	27/\$213,960
2022	9/\$134,980	1/\$5000	8/\$57,000	0/\$0	24/\$196,980

2022 Investment Grant Multi-Year Funding

In addition to this year’s grants, twelve organizations have been allocated funding based on previous years’ approvals for multi-year funding as detailed in Appendix C, Community Investment Grant Confirmed Multi-year Funding. Six organizations requested multi-year funding in 2022 and three are being recommended for multi-year funding.

Eligibility Criteria

Through the formal application process, applicants must meet the following eligibility criteria as approved by Council:

- Be NFP’s that are located, and conduct the majority of their activities within the geographic boundaries of the City of Peterborough
- Have sustained a history of activity over two years prior, normally achieved as past recipient of at least two Community Project Grants
- Have been in existence for five years if requesting multi-year funding
- Have demonstrated sound financial management and good standing with the City of Peterborough and be able to demonstrate that they provide those services and programs in an effective, accessible open and inclusive manner

The following are considered ineligible applicants:

- Organizations receiving Community Project Grants or Community Service Grants
- Individuals
- For-profit businesses
- Organizations with political affiliation
- Organizations serving as funding sources for others, e.g., Service Clubs
- Faith-based organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services or medical treatment programs
- Fund-raising events

- School boards, primary and secondary schools, post-secondary institutions
- Programs within legislated mandates of other government or city departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits.

Summary

This is the sixteenth year the Community Grant Programs have been operating under the current model to support not for profit organizations in their on-going activities to enrich local quality of life. Following the evaluation criteria approved by Council, this report recommends the disbursement of \$15,525 to qualified applicants in the Community Project Grant Program, and \$196,980 in the Community Investment Grant Program.

Submitted by,

Sheldon Laidman
Commissioner of Community Services

Contact Name:

Karen Rennie
Manager of Arts, Culture and Heritage
Phone: 705-742-7777, Extension 1442
Toll Free: 1-855-738-3755
Email: krennie@peterborough.ca

Attachments:

Appendix A - Recommended Funding for Community Project Grants
Appendix B – Recommended Funding for Community Investment Grants
Appendix C - Community Investment Grant Confirmed Multi-year Funding

CSD22-002 Appendix A - Recommended Funding for Community Project Grants

Organization	Recommended Funding	Funding Purpose	Category
INSPIRE: The Women's Portrait Project	1000	The funding will be used to create a video that tells the story of survivors of domestic abuse through photographic imagery and audio files accompanied by interviews with front line workers. The video will be accessible on the INSPIRE website, on social media and at the exhibit.	Arts
Quilts for Cancer Peterborough County	1000	The funding is used to purchase cotton fabric, quilting thread, quilting batting and flannel. The quilt tops are 100% cotton fabric. The quilts are given to cancer patients free of charge.	Social Services
Bonaccord Community Garden	1000	As part of our wider interest in making Bonaccord a welcoming and accessible space for everyone, this proposal is for seed money towards the construction of 2 elevated 4'x4'x36inch garden beds. Currently Bonaccord offers only ground-level plots that pose significant barriers for people with a wide range of mobility challenges.	Environment
Peterborough Friends in Music Community Band	1000	We request \$1,000: subsidizing students/at-risk youth, to recognize that music is important in their lives (\$333);)ii assist with cost to purchase a keyboard and timpani pad to enhance our community performances [333] iii new music for learning and performing[333]	Arts

CSD22-002 Appendix A - Recommended Funding for Community Project Grants

Organization	Recommended Funding	Funding Purpose	Category
Kawartha Wildlife Centre	1000	Funds will support the continuation of our educational outreach programs within elementary schools within Peterborough. This program teaches students how to build bee, bird, and bat houses for installation in schoolyards and in surrounding greenspace. Programming encourages students to think critically and apply their skills to benefit local wildlife.	Environment
Peterborough Veterinary Outreach	1000	Funds will be used to purchase necessary consumable medical supplies for the animals that we serve. These include core vaccines (rabies, distemper, feline upper resp) and flea/tick and parasite treatments. We carry a very limited supply of pain medications and antibiotics. Other supplies include syringes/needles, hand sanitizer, face masks, etc.	Health
Sheet Seven Community Garden	1000	This year we are hoping to double the number of raised garden beds (add 14) to expand our community garden and allow us to provide gardening space for an even greater number of people. This project funding reflects tool rental, lumber, and hardware costs.	Environment
Operation Catnip Peterborough	1000	OC will commit \$2500 to help subsidize the cost of spay/neuters for low-income caregivers. We pay our participating veterinary clinics a reduced cost of \$140/cat, which includes spay/neuter surgeries, rabies and FVRCP vaccines. We would appreciate the full funding available again, as prices have also gone up (last year \$130/cat).	Social Services

CSD22-002 Appendix A - Recommended Funding for Community Project Grants

Organization	Recommended Funding	Funding Purpose	Category
Ashburnham Memorial Stewardship Group	400	This funding will be used for outreach and engagement within the local community. We want to build local awareness of the group, engage residents and partners in planning for positive changes to the park, through environmental education (Guided Nature Walk, Bird Walks, Heritage Walks)	Environment
Nogojiwanong Indigenous Fringe Festival	1000	Funds will be used again to rent equipment and hire local technical personnel for our performance festival.	Arts
Peterborough Gleans	1000	We are requesting \$1,000.00 from the City of Peterborough, as we did last year. These funds will be used for communication, co-ordination, and transportation to glean (pick) local produce for those who have low income and food insecurity in Peterborough. Eg.Lone parent-led families, Indigenous and welfare recipients.	Social Services
Peterborough Community Medicine Garden	800	The request is to provide weekly mentoring meetups to mentor and onboard new participants. Although current participants happily manage the gardens, only a handful are able to onboard and mentor new participants. The funds would enable our project to provide small honoraria for mentors to run weekly meet-ups.	Health

CSD22-002 Appendix A - Recommended Funding for Community Project Grants

Organization	Recommended Funding	Funding Purpose	Category
Peterborough VegFest	1000	We hope to run a full in-person VegFest once again in 2021, on whatever scale is possible. Our free event features diverse food and product vendors with an emphasis on local businesses, as well as speakers, workshops, performers, and children's activities.	Health
Peterborough County Stewardship	325	The requested funds will be used to support the building of habitat nesting boxes for community groups and individuals in Peterborough. Building materials are purchased locally and PCS works with Fleming College (Industrial Arts program) to build nesting boxes which are then sold to the public.	Environment
Peterborough Chinese Community Organization	1000	The funding will be used for a Chinese Culture Enhancement program involving the celebrations of Chinese New Year and Mid-Autumn Festival, a Chinese transitional arts show. The show will present Chinese transitional calligraphy, painting, and transitional Opera. We are expecting to have 450-500 clients to be serviced.	Culture
Peterborough Poetry Slam	1000	This year's funds are intended to help us re-launch the PPS with a series of 15 virtual and/or in-person performances, as well as providing workshops, and writing-circles. We have worked virtually since 2020 and are eager to again expand audiences and support artists with safe, Covid-compliant virtual and in-person activities.	Arts

CSD22-002 Appendix A - Recommended Funding for Community Project Grants

Organization	Recommended Funding	Funding Purpose	Category
ME/FM Association of Peterborough & District	750	The requested funds will supplement our 2022 budget, allowing us to continue providing education, encouragement and understanding to sufferers and family members during these uncertain times.	Health
Dance Works	250	This funding would allow the workshops to be shared amongst a variety of Impoverished communities such as persons living with disability. It would also allow for rental space within the City of Peterborough.	Arts

CSD22-002 Appendix B - Recommended Funding for Community Investment Grants

Organization	Recommended Funding	Summary of Request	Category
The Peterborough Academy of Circus Arts	\$15,000	To increase the effectiveness of our social programming to Peterborough's Marginalized populations, to professionally develop our staff, and to adapt for performing conditions in 2022	Arts
New Stages Peterborough	\$8,000	New Stages Peterborough is requesting a Community Investment Grant towards operating costs for our season in 2022-2023.	Arts
Creating Space Community Arts Studio	\$3,630	Please continue to sponsor this volunteer-run community arts studio, fostering connection, belonging, and resilience through free low barrier art making for 460-1400 community members annually.	Arts
The Down Syndrome Association of Peterborough	\$8,000	The Down Syndrome Association of Peterborough is requesting \$10,000 to support its' Summer School to be held in August 2011 for students with Down syndrome.	Social Services
Peterborough Theatre Users Group	\$15,000	City funding will support the operations of The Theatre on King, an accessible community art space offering para-professional arts experiences and training.	Arts
Heads Up for Inclusion	\$8,000	HUI is seeking support to continue development of a virtual platform, allowing persons with barriers to inclusion to connect to each other and their community	Social Services
The Art School of Peterborough	\$8,250	The Art School of Peterborough requires financial assistance to help with the cost of clay for online pottery workshops and community outreach programs.	Arts

CSD22-002 Appendix B - Recommended Funding for Community Investment Grants

Organization	Recommended Funding	Summary of Request	Category
Junior Achievement of Northern and Eastern Ontario	\$1,000	The investment grant allows Junior Achievement of Northern and Eastern Ontario to continue to inspire and prepare students to succeed in a global economy.	Social Services
Trent Radio	\$3,250	Supporting our local Producer Oriented Radio Undertaking which provides a media platform for community engagement, as well as training in communication and broadcasting	Culture
Peterborough Concert Band	\$3,200	The Peterborough Concert Band looks forward to continuing its 160 year tradition of live music for the citizens of Peterborough with this generous grant	Arts
Artisans Centre Peterborough	\$9,250	ACP is requesting funding to support an accessible artisan facility in downtown Peterborough and the advancement of its instruction in artisan disciplines	Arts
P. R. Community and Student Association (Sadleir House Facility)	\$1,400	We are requesting \$15,000 to assist us in covering operating costs to cover the day-to-day costs associated with running a community facility	Heritage

CSD22-002 Appendix C – Community Investment Grant Confirmed Multi-year Funding

Organization	Sector	2022 Funding	Year of Funding
Spark Photo Festival	Arts	\$7,000	year 3 of 3
ReFrame Film Festival	Arts	\$12,500	year 3 of 3
Kawartha World Issues Centre	Environment	\$5,000	year 3 of 3
Public Energy Performing Arts	Arts	\$15,000	year 3 of 3
Kawartha Youth Orchestra	Arts	\$15,000	year 3 of 3
B!KE: Peterborough Community Bike Shop	Social Services	\$7,500	year 3 of 3
Kawartha Sexual Assault Centre	Social Services	\$15,000	year 3 of 3
Peterborough Symphony Orchestra	Arts	\$13,000	Year 2 of 3
Telecare Distress Centre of Peterborough Inc	Social Services	\$7,000	Year 2 of 3
The Peterborough Singers	Arts	\$5,500	Year 2 of 3
Bedford House / Greenwood United	Social Services	\$7,000	Year 2 of 3
PARD Therapeutic Riding	Social Services	\$3,500	Year 2 of 3