



City of
Peterborough

To: Members of the General Committee

From: Sheldon Laidman, Commissioner, Community Services

Meeting Date: March 13, 2023

Subject: 2023 Community Project and Investment Grants, Report CSD23-004

Purpose

A report to recommend the award of the Community Project Grants in the amount of \$20,655 and the Community Investment Grants in the amount of \$148,828 to eligible community groups in 2023.

Recommendations

That Council approve the recommendations outlined in Report CSD23-004 dated March 13, 2023 of the Commissioner of Community Services, as follows:

- a) That the recommendations of the 2022 Community Project Grants Committee in the total amount of \$20,655 be allocated to various community groups as described in Appendix A; and
- b) That the recommendations of the Community Investment Grant Advisory Committee in the total amount of \$148,828 be allocated to various local charitable and Not-For-Profit organizations (NFP's) as described in Appendix B;

Budget and Financial Implications

The recommendations can be accommodated within the approved \$20,655 Community Project Grants budget and the approved \$215,832 Community Investment Grants budget.

Background

Community Grants Application Process

Both the Investment and Project Grant application processes were completed through an online portal on the City's website. Staff regularly updated the website to reflect the process and published on the City's Social Media pages and through other media sources to ensure all potential applicants were aware of the process and the grant opportunity.

2023 Community Grants Committee Members

The Project Grant Committee was comprised of City staff with expertise and experience in the four major program areas and was formed to reflect the approved funding streams: Arts/Culture/ Heritage, Environment, Health and Social Services, and Recreation and Sports.

The project grant committee consisted of the following staff; Karen Rennie (Chair) Nauni Parkinson (Administration and Technology) Heather Stevens (Recreation), Fynn Lietch (Art), Julie Johnson (Social Services and Health) and James Byrne (Environment).

The Investment Grant committee was comprised of two City Councillors, as well as 11 Citizen Appointments. Report COU22-002 dated December 5, 2022 appointed Councillors Keith Riel and Alex Bierk with a term ending November 15, 2026. Report CLSCLK22-001, dated January 17, 2022 appointed community members Connor Kemp, Patrick Walsh, Caileigh McKnight, Margaret Chapman, Greg Picken, Steven Riddell, Marilyn Twiss, James Outterson, and Luke Parsons with terms until December 2023.

Both the Project and Investment Grant Committees met separately to review the applications and applied the eligibility and evaluation criteria to award funding to successful eligible groups.

Community Project Grant Program

Eligibility Criteria for Community Project Grants

Through the formal application process, community groups were required to meet the following eligibility criteria as approved by Council:

- Be new or existing, incorporated or unincorporated Not For Profit, or Neighbourhood Associations
- Be located and conduct the majority of activities within the geographic boundaries of the City of Peterborough

The following are considered ineligible:

- Organizations receiving Community Investment Grants or Community Service

Grants

- Individuals
- For-profit businesses
- Organizations with political affiliation
- Organizations serving as funding sources for others, e.g., Service Clubs
- Faith organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services, or medical treatment programs
- Fund-raising events
- School boards, primary and secondary schools, post-secondary institutions
- Programs within legislated mandates of other government or City departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits

Through the application process, community groups must demonstrate:

- The project meets one or more of the City's priorities and participant priorities within target sectors
- Community need for the proposed activity or service
- Community support (funding support or sponsorship from other organizations, local businesses, industry, service clubs)
- Community benefit/impact
- Financial need (operating surpluses or reserve accounts should not exceed 25% of total operating budget without acceptable explanation, e.g., capital campaign)
- Sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan)
- Accountability/mechanism for evaluation (identification of key performance measures and outcomes)
- Feasibility (organization's ability to complete the proposed activity or service)
- Evidence of community collaboration, partnerships
- Impact of previous year's funding support.

Project Grant Applications

The Community Services Department received 41 applications for the Project Grants stream while one organization was deemed ineligible. In 2023 there was a significant rise in overall applications from 20 in 2022 to 41 in 2023 which exceeded the approved budget allocations by \$31,785, and as a result not all applications could be funded within the approved budget. The total recommended allocation for 2023 is \$20,655, and the maximum grant allowable in this category is \$1,000. Refer to Appendix A which

provides full details of recommendations for funding in the Community Project Grant category.

The following chart illustrates how the Project Grant program has evolved since 2020

Year	Submitted Applications	Approved Applications	Total Allocation Per Year
2020	38	29	\$20,500
2021	29	20	\$15,590
2022	20	18	\$15,525
2023	41	28	\$20,655

Community Investment Grants Program

Eligibility Criteria

Through the formal application process, applicants must meet the following eligibility criteria as approved by Council:

- Be NFP’s that are located, and conduct the majority of their activities within the geographic boundaries of the City of Peterborough
- Have sustained a history of activity over two years prior, normally achieved as past recipient of at least two Community Project Grants
- Have been in existence for five years if requesting multi-year funding
- Have demonstrated sound financial management and good standing with the City of Peterborough and be able to demonstrate that they provide those services and programs in an effective, accessible open and inclusive manner

The following are considered ineligible applicants:

- Organizations receiving Community Project Grants or Community Service Grants
- Individuals
- For-profit businesses
- Organizations with political affiliation
- Organizations serving as funding sources for others, e.g., Service Clubs
- Faith-based organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services or medical treatment programs
- Fund-raising events
- School boards, primary and secondary schools, post-secondary institutions

- Programs within legislated mandates of other government or city departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits.2021

Investment Grant Applications

This year, the City received 25 applications for Investment Grant funding with 20 applications receiving funding. All applications received were deemed to be eligible. There was a rise in overall applications from 12 in 2022 to 25 in 2023 which exceeded the approved budget allocations by \$118,102, and as a result not all applications could be funded within the approved budget. The Investment Grant committee reviewed the applications in two groups and applied the eligibility and evaluation criteria. After the individual ratings were tallied, the sub-committees merged in a final committee meeting and collectively recommended by motion, the grant allocations as outlined in Appendix B – Recommended Allocations for Community Investment Grants. The total recommended allocation for the Investment Grant Category for 2023 is \$148,828 and the maximum grant allowable in this category is \$15,000.

2022 Investment Grant Multi-Year Funding

In addition to this year’s grants, eight organizations have been allocated funding based on previous years’ approvals for multi-year funding as detailed in Appendix C, Community Investment Grant Confirmed Multi-year Funding. Twelve organizations requested multi-year funding in 2023 and four are being recommended for multi-year funding. Organizations have the option to continue with the 3 year recommendation (as requested by the organization) or take the 2023 one year allocation and reapply the following year in 2024 (if circumstances changed for the organization or they wish to reapply for a different amount).

The following chart illustrates how the Investment Grant program has evolved since 2020.

Year	Submitted Applications	Approved Applications (not including pre-approved Organizations in multi-year funding)	Total Allocation per year (Including pre-approved Organizations in multi-year funding)
2020	26	22	\$209,500
2021	18	18	\$213,960

2022	12	12	\$196,980
2023	25	20	\$215,828

Summary

This is the seventeenth year the Community Grant Programs have been operating under the current model to support not for profit organizations in their on-going activities to enrich local quality of life. Following the evaluation criteria approved by Council, this report recommends the disbursement of \$20,655 to qualified applicants in the Community Project Grant Program, and \$148,832 in the Community Investment Grant Program.

Submitted by,

Sheldon Laidman
Commissioner of Community Services

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Attachments:

- Appendix A – Recommended Allocations for Community Project Grants
- Appendix B – Recommended Allocations for Community Investment Grants
- Appendix C - Community Investment Grant Confirmed Multi-year Funding

Report CSD23-004 Appendix A – Recommended Allocations for Community Project Grants

Category	Recommended Funding
Social Services	\$5,850.00
Community Fridge Nogojiwanong/Peterborough	\$775.00
Dalhousie Youth Support Services	\$400.00
Hearts 4 Joy Skills Development Project	\$675.00
Kawartha Haliburton Children's Foundation	\$1,000.00
Operation Catnip Peterborough	\$1,000.00
Peterborough Gleans	\$1,000.00
Peterborough Veterinary Outreach	\$1,000.00
Arts	\$4,650.00
Creepy Doll Museum	\$650.00
Kawartha Potters Guild	\$675.00
Nogojiwanong Indigenous Fringe Festival	\$1,000.00
Peterborough Friends in Music Community Band	\$750.00
Show and Tell Poetry Series	\$775.00
The River Magazine	\$800.00
Environment	\$3,230.00
Ashburnham Memorial Stewardship Group	\$450.00
Bird Friendly Peterborough (BFP)	\$430.00
Kawartha Wildlife Centre	\$700.00
Sheet Seven Community Garden	\$750.00
Trent Vegetable Gardens	\$900.00
Sports	\$2,450.00
FairPlay Sports	\$625.00
Kawartha Lakes Lightning Athletic Club Inc.	\$600.00
Peterborough City Soccer Association	\$750.00
Peterborough Swim Club	\$475.00
Health	\$2,250.00
Food for Kids Peterborough and County Student Nutrition Programs	\$1,000.00
ME/FM Association of Peterborough & District	\$350.00
Quilts for Cancer Peterborough County	\$900.00
Culture	\$1,450.00
Peterborough Chinese Community Organization	\$775.00
Ukrainian Community of Peterborough and the Kawarthas - UCPK	\$675.00
Recreation	\$775.00
Peterborough Pickleball Association	\$775.00
Total Allocated and Budgeted for 2023	\$20,655.00

Report CSD23-004 Appendix B – Recommended Allocations for Community Investment Grants

Category	Recommended Funding	1 or 3 Year Grant
Arts	\$70,228.00	
ReFrame Film Festival	\$15,000.00	3
Kawartha Youth Orchestra	\$12,460.00	1
Public Energy Performing Arts	\$9,900.00	3
New Stages Peterborough	\$9,900.00	1
The Art School of Peterborough	\$8,250.00	1
Peterborough Concert Band	\$5,000.00	3
Peterborough Children's Chorus	\$3,960.00	1
SPARK Photo Festival	\$3,000.00	1
Creating Space Community Arts Studio	\$2,758.00	1
Culture	\$9,900.00	
Trent Radio	\$9,900.00	1
Environment	\$16,000.00	
Kawartha World Issues Centre	\$7,500.00	1
Camp Kawartha	\$5,500.00	1
Peterborough Bicycle Advisory Committee (P-BAC)	\$2,000.00	1
Transition Town Peterborough	\$1,000.00	1
Heritage	\$5,000.00	
P. R. Community & Student Association (Sadleir House Facility)	\$5,000.00	1
Social Services	\$38,460.00	
Kawartha Sexual Assault Centre (KSAC)	\$13,000.00	1
Elizabeth Fry Society of Peterborough	\$12,460.00	1
B!KE: The Peterborough Community Bike Shop	\$7,000.00	3
Big Brothers Big Sisters of Peterborough	\$6,000.00	1
Sports	\$9,240.00	
Kawartha Komets Special Needs Hockey Program	\$9,240.00	1
Total Allocated and Budgeted for 2023	\$148,828.00	

Report CSD23-004 Appendix C - Community Investment Grant Confirmed Multi-year Funding

Year of Funding and Category	Funding Allocation
Year 2 of 3 (2023)	31000
Arts	15000
The Peterborough Academy of Circus Arts	15000
Social Services	16000
The Down Syndrome Association of Peterborough	8000
Heads Up for Inclusion	8000
Year 3 of 3 (2024)	36000
Arts	18500
Peterborough Symphony Orchestra	13000
The Peterborough Singers	5500
Social Services	17500
Bedford House / Greenwood United	7000
Telecare Distress Centre of Peterborough Inc	7000
PARD Therapeutic Riding	3500
Grand Total	67000