

DOWNTOWN SIGN BY-LAW ENFORCEMENT

The Building Division of the City of Peterborough is actively enforcing the Sign By-law, City wide, and in the Downtown.

Portable and building fascia signs will be the focus of the enforcement activity.

The Sign By-law does not permit portable signs in the Downtown, however small 'A' frame or sandwich boards are permitted when they are no more than 3 feet high x 2 feet wide, and are abutting the building. Fascia signs installed without permits after the passage of the Sign By-law (No. 02-045, passed April 15, 2002) will require permits, and if deemed not to be in compliance with the design guidelines, will be required to comply.

The design guidelines for fascia signs in the downtown are generally as follows:

- To avoid appearing like a typical suburban plaza, internally lit sign boxes are not permitted.
- Signs with "cut-out" individual letters may be internally lit.
- Signs should be located below the second storey, and sized in accordance with a building front's architectural features.
- Signs may be lit using an external light source such as goose-neck lighting.
- Swing-type signs are encouraged. They are signs which project perpendicularly from the building face. They should not project more than one metre from the building.
- Electronic signs will not be permitted.

Applicants are required to submit scaled drawings showing the proposed sign in context with the building. Details showing the way in which the sign is attached to the building are also required.

The application fee for a sign permit is \$100.00.

All fascia signs proposed in the City's Central Area as defined by the Official Plan are subject to the approval of the City's Planner, Urban Design, and the Manager of the Building Division.

Brian Buchardt - Planner, Urban Design
Dean Findlay Chief Building Official, Building Division

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THE CORPORATION OF THE CITY OF PETERBOROUGH

BY-LAW NUMBER 99-115

BEING A BY-LAW TO REGULATE THE USE OF
SIDEWALKS FOR CERTAIN COMMERCIAL PURPOSES IN
DESIGNATED AREAS AND TO AMEND CHAPTER 446 OF
THE CITY OF PETERBOROUGH MUNICIPAL CODE

WHEREAS Section 308(3) of the *Municipal Act*, R.S.O. 1990, c. M.45, as amended, provides that the council of a municipality may pass by-laws for permitting any person to place, construct, install, maintain and use objects, in, on, under or highways under its jurisdiction, and for prescribing the terms and conditions upon which the same are to be placed, constructed, installed, maintained or used, and for making such annual or other charge for the privilege conferred by the by-law as it considers reasonable;

AND WHEREAS the Council of The Corporation of the City of Peterborough deems it appropriate and in the public interest to provide for certain commercial uses of the sidewalk in the Central Business District, provided that the safe passage of pedestrians is not impeded;

THE CORPORATION OF THE CITY OF PETERBOROUGH by the Council thereof hereby enacts as follows:

1. For the purposes of this by-law:

(a) "designated area" shall mean:

- (i) the commercial core area of the Central Business District (CBD) as designated on Schedule "J" of the City of Peterborough Official Plan;
- (ii) those lands which are located within the Hunter Street East Business District, as designated on Schedule "I" of the City of Peterborough Official Plan; and
- (iii) those lands having frontage on Charlotte Street within the Central Business District (CBD) and the Charlotte Street West Business District, as designated on Schedules "I" and "J" of the City of Peterborough Official Plan.

(b) "sandwich board sign" shall mean a free standing double faced "A" frame sign, not exceed 0.65 metres in width and 1.0 metres in height.

2. Between April 1st and November 15th, within a designated area, and notwithstanding the provisions of Chapter 750 of the City of Peterborough Municipal Code, it shall be permissible to carry on the following activities, so long as the activity is restricted to an area which is within two feet (2') (0.6 metres) of the face of the building on the adjacent lot:

- (a) the serving of food and beverages;
- (b) the display of goods, wares or merchandise for sale; and
- (c) sandwich board signs.

3. Chapter 446 of the City of Peterborough Municipal Code is hereby amended by deleting Article 3a in its entirety.