

# STRATEGIC DIRECTION- BUILDING HOUSING

**Goal:** Build Housing

**Target:** In order to meet all housing needs in Peterborough City and County by the end of 2029 there will be:

- **2,680** new affordable rental units
- **580** new Rent-Geared-to-Income (RGI) supportive housing units
- **796** new affordable homeownership units.

**VISION:** We will eliminate long-term homelessness and ensure quality housing that all residents can afford by engaging those in need, enhancing community and partner involvement and leveraging resources from the community, private sector and government.

## KEY ACTIONS

1. We will match new housing development and financial subsidy with support and accessibility considerations that will lead to better outcomes for residents.
2. Establishing a proactive eviction prevention strategy that includes best practices in eviction prevention.
3. Protecting and regenerating existing Community Housing for current and future residents.
4. Long term affordable housing planning in alignment with the Official Plans of Peterborough City, County and townships.
5. Establishing partnerships with private and non-profit sector developers and landlords to explore innovative ways to integrate affordable housing into new and existing developments.
6. Providing attractive incentives for developers.
7. Creating an inventory of land and infill sites for potential affordable housing
8. Leveraging funding to create units dedicated to the By-Name Priority List.
9. Working with partners to develop strategies and housing targets to meet a broad range of community needs.

## STRATEGIC OUTCOMES

People in the City and County of Peterborough have access to rental and ownership housing that is affordable to them and that meets their unique needs.

New rental housing development is safe, barrier-free, in good repair, linked to transportation, connected to supports and services, and contributes to vibrant communities.