



# Built For Zero Report Card

JULY 2021

**BUILT FOR ZERO.**  
PTBO

**Built for Zero Canada** is an ambitious national change effort to end homelessness, one community at a time. **Built for Zero Peterborough (BFZ-Ptbo)** is a group of local organizations committed to ending chronic homelessness by December 31st, 2025.

Each month **BFZ-Ptbo** will share information about the number of people experiencing homelessness in our community. We hope that sharing this information will promote transparency and accountability in our homelessness response.

**By taking a close look at the data each month, we can start to:**

- Focus on the facts (what we know), rather than the narrative (what we think)
- Adjust our services based on current events
- See what needs to be done to end homelessness
- Improve the lives of people experiencing homelessness

At least

**311**

people were experiencing homelessness in Peterborough City and County in July.

As part of our efforts to end chronic homelessness, we study changes in our chronically homeless population each month.

**In July, there was one less person experiencing chronic homelessness than in June.**

Of those,

**124**

people had been chronically homeless for six months or more in the last year.

## WHAT HAS CHANGED

**Inflow** – People Added to our Chronic Homelessness Number

**9**

**People became chronically homeless.** Some have been in our system before and some we met for the first time.

**13**

**People got back in touch** after having not been heard from in 90 days or more. Some returned to town, or met the definition of chronically homeless again.

**2**

**People lost their housing.** They have been in our homelessness system before, secured housing, and then lost that housing.

**Outflow** – People Removed from our Chronic Homelessness Number

**5**

**People moved into housing.**

These people moved into housing (rental units, living with family, long term care, etc.).

**20**

**People lost touch.**

These people have not been heard from in 90 days or more, have left town, no longer meet the definition of chronic homelessness, or have died. People who no longer meet the definition of chronic homelessness are still captured in our overall number if they are still homeless.



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## WHAT THE DATA IS SAYING ABOUT CHRONIC HOMELESSNESS IN JULY:

**5**  
people moved into housing.

Finding affordable housing for people experiencing homelessness continues to be a challenge, with the average rent for a 1-Bedroom apartment being \$942 a month.

**20**  
people lost touch.

As COVID-19 restrictions on service delivery are lifted, we must make sure we continue to work on staying in touch with the people who are experiencing homelessness in our community.

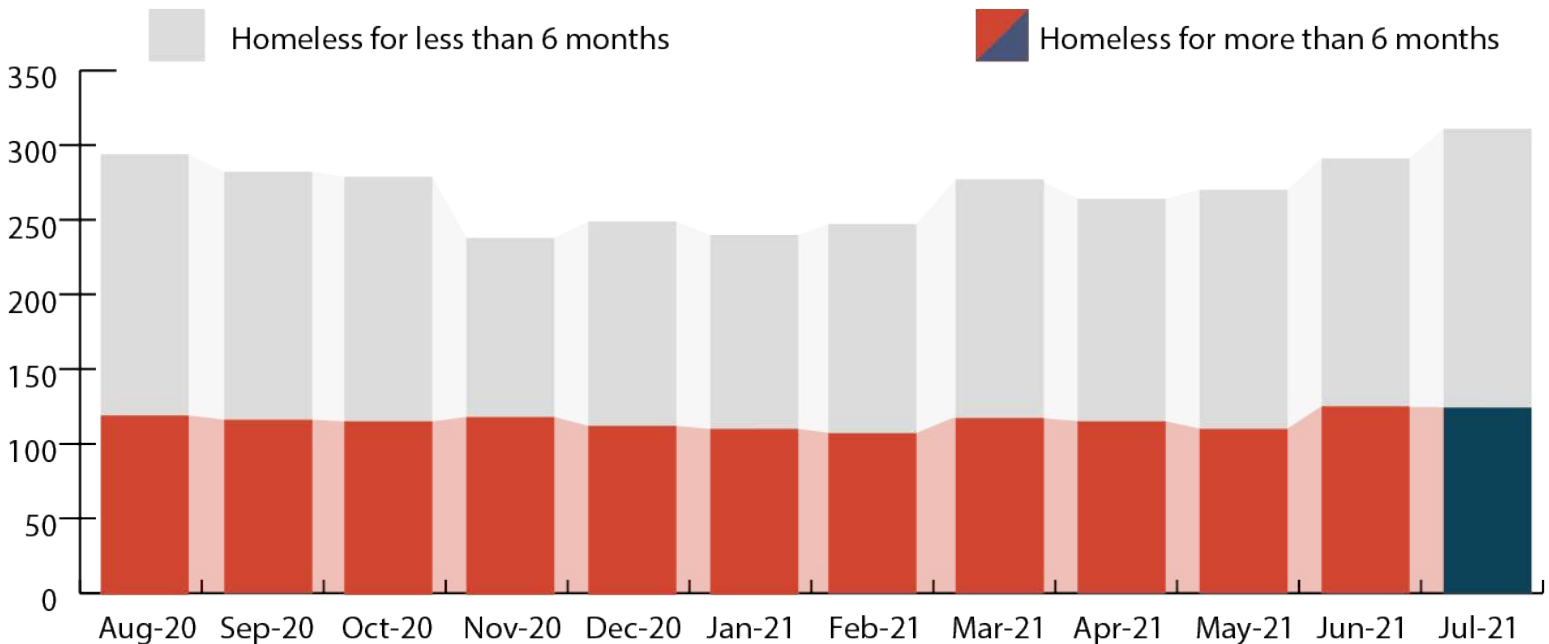
### NOTES ABOUT HOMELESSNESS IN 2021

The year 2021 will continue to challenge us, with COVID-19 shelter restrictions, and a challenging housing market. We will continue to work towards our goal of ending chronic homelessness, whatever that takes.

In the second quarter of 2021 we encountered 163 unique individuals experiencing chronic homelessness. This is 7% more individuals than in the first quarter of 2021.

As of July 31 2021, there have been 161 shifts from homelessness to housing (36% of these shifts were from chronic homelessness).

### THE LAST 12 MONTHS OF HOMELESSNESS IN PETERBOROUGH CITY AND COUNTY



Did you see our social media campaign in the fall 2020? We published 6 fact sheets that discuss key topics related to housing and homelessness.

Visit [www.peterborough.ca/roadtozero](http://www.peterborough.ca/roadtozero) to learn more!