



Built For Zero Peterborough

BUILT FOR ZERO. PTBO



Built For Zero is a change effort to end homelessness in Canada.

Peterborough is part of **Built for Zero Canada (BFZ-C)**. BFZ-C is an ambitious national **change effort**, helping a core group of leading communities **end chronic homelessness** and veteran homelessness by December 31, 2025.

COMMUNITIES ENDING HOMELESSNESS



Peterborough joined the BFZ-C campaign in November 2018 and is one of 33 communities across Canada committed to ending homelessness.

Communities shown by green dots on the map represent those working to end Veteran Homelessness in Canada. They include Fort McMurray, Kelowna, Moncton, Saint John, St. John's, Chatham-Kent, Kingston, London, Ottawa, Peel Region, Sault Ste. Marie and Windsor Essex.

Those communities shown by red dots on the map are those working to end Chronic Homelessness. They include Whitehorse, Chatham-Kent, Dufferin County, Durham Region, Guelph & Wellington, Hamilton, Kawartha lakes and County of Haliburton, Kingston, Lambton County, London, Niagara Region, Northumberland County, Ottawa, Peel Region, Peterborough, Sault Ste. Marie, Simcoe County, Stratford-Perth-St. Marys, Sudbury, Timmins, Toronto, Waterloo Region, Windsor-Essex, York Region, St. John's, Moncton, Saint John, Kelowna, Penticton, Edmonton, Fort McMurray, Medicine Hat and Red Deer.

BFZ PETERBOROUGH (BFZ-PTBO) GOAL:

BFZ-Ptbo is working towards the ultimate goal of ending chronic homelessness in Peterborough by December 31, 2025, leaving no one behind. BFZ-Ptbo is committed to improving the homelessness response system, by shifting the:

- Way we respond to homelessness
- Way services are provided and allocated
- Coordinated access to meet the community's real-time needs

Ending homelessness can only be done with a collaborative, community-wide approach.

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Shifting our Mindset

One of the main differences with the BFZ-C philosophy is the emphasis on data. Data is used to understand and support clients on an individual level but can also be used to understand how the system can be improved.

DATA CAN TELL US THINGS LIKE:

- how many people are still experiencing homelessness
- how many people are moving into housing
- how many people are becoming homeless for the first time

The objective isn't just to focus on counting the number of people who are housed but to also understand how many people are still experiencing homelessness, to make sure no one is left behind.

FUNCTIONAL ZERO



To get to a system where no one is left behind, you must know everyone who is homeless in your community. BFZ-Ptbo is using data to get a real-time picture of how many people are homeless in Peterborough and tracking how close we are to getting to zero.

The BFZ initiative directs the entire homelessness system to be data-driven, creating a system that is unrelenting in its housing focus.

We can't fix the problem if we don't know the scope of the problem.

Getting to Zero

The following community partners are all committed members of the BFZ-Ptbo initiative:

YES Shelter for Youth and Families

Brock Mission & Cameron House

United Way of Peterborough

Four Counties Addictions Services (FourCAST)

Peterborough Social Services



United Way
Peterborough & District

BROCK MISSION

FOURCAST

Social Services

These community partners meet regularly to analyze the homelessness system, discuss ways to maximize limited resources, remove barriers to housing and ultimately, build a system that gets to zero. This committed group of community partners are always looking at improvement projects to change our system for clients to ensure that no one gets left behind.

DID YOU KNOW:

Peterborough was a part of the 20,000 Homes Campaign. BFZ-C was created after the success of the 20,000 Homes Campaign.

Participating communities across the country exceeded their goal by housing 21,254 people between June 2015 and February 2019.