

MEDIA RELEASE AGREEMENT

I, _____ give the Corporation of the City of Peterborough consent to use the following media submitted to the Social Services Division on, _____ day of _____, 2013.

- Personal Story (written or verbal).
- Photograph (digital, print or negative)
- Video (including narrative and/or audio)
- Sound or Music

I understand that:

- This media does not belong to me anymore. **It belongs to the Corporation City of Peterborough.** Once I sign this, I cannot change my mind.
- I can no longer change the media and will not be included in decisions about how it is used.
- The Corporation of the City of Peterborough has the right use the media in any way, like online or in print. The media might be used for promotion or advertising.
- It is not legal for me to submit a photo, story, video or song of someone else, if they are not aware of it and have not given their consent. ***If a person appears in the media submitted, it is my responsibility to have them sign a consent to release form, confirming that they understand this agreement as well.***
- I must be 18 years of age or older to agree to this. I have read this agreement and I understand it. I understand the contest rules I read.

Dated at the City of Peterborough this _____ day of _____ 20 ____.

X

Witness

X

Contributor (author, photographer)

X

City of Peterborough Staff Member

When my media gets used over the Internet, or in any other form, I want to:

- Want stay anonymous. Please do not include my name
- Let people know who I am. Please include my first and last name
- Be identified as:

INTERNAL USE ONLY

Corporation of the City of Peterborough Staff only

For Verbal Consenting Purposes Only

Signed Consent is Preferred, please make every reasonable effort to obtain signed consent from a contributing client. Where written consent is not possible please complete and sign this document verifying verbal consent was given.

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| Program | |
| Staff Member | |
| Consent: Please Circle Choices | Use Client Name : Yes No Use Media in Print: Yes No UseMedia Online: Yes No Other: Verbal Consent: Yes No Signed Consent Document On File: Yes No |
| WHO IS TELLING THE STORY: | Client: Yes No Staff Member: Yes No |
| LIST ANY COMMUNITY PARTNERS INVOLVED? | |
| DOES THIS STORY TOUCH ANY ONE OF OUR DIVISION STRATEGIC DIRECTIONS? | The people we Serve Working with each other Use of technology Community Partnerships |
| KEY MESSAGES | |

Dated at the City of Peterborough, this day ____ of _____, 2013

X

City of Peterborough Staff Member