



City of Peterborough Media Release

FOR IMMEDIATE RELEASE

May 17, 2017
Peterborough, ON --

ONTARIO FIRE & LIFE SAFETY EDUCATORS' PROGRAM OF THE YEAR

Peterborough Fire Services (PFS) is proud to announce that our "Sound the Alarms" Program won the provincial Ontario Fire & Life Safety Educators' award for Program of the Year. PFS Public Educator, Amanda Nichols, accepted the award on Monday, May 8, 2017, as part of the Ontario Association of Fire Chiefs Conference in Toronto.

The OFLSE's prestigious Program of the Year Award is given to the fire department which creates a new program/modernizes an existing program in an innovative, creative and unique way, or which greatly exceeded the target goals set in terms of program reach/effectiveness and positive community impact.

With the latest technology from the City's Geomatics/Mapping staff, the program allows Peterborough Fire Services to see which City residents have self-attested on our website, that they have working smoke and CO alarms in their homes. Many community partnerships enabled Peterborough Fire Services to develop the app, advertise, and provide prizes. This program is designed to ensure the municipality meets the legislated responsibility by increasing public awareness for alarm requirements, promoting the importance of working smoke and carbon monoxide alarms, and providing assistance to residents to enhance fire safety.

We would like to remind all residents to test their smoke and CO alarms, visit www.peterboroughfireservices.ca, and "Take the Alarm Pledge" to indicate they have the required smoke and CO alarms in place for their protection.

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For further information please contact the undersigned:

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