



City of Peterborough Media Release

FOR IMMEDIATE RELEASE

October 19, 2011
Peterborough, ON --

On Wednesday, October 19th, 2011 the City of Peterborough will hold an Open House to present the draft of the City's first Municipal Cultural Plan. The event will be from 4:00 p.m. to 7:00 p.m. at the social hall of Mark Street United Church located at the corner of Mark and Hunter Streets in East City. All are welcome.

The goal of municipal cultural planning is to insure that, along with economic, social and environmental factors, cultural factors are considered when municipalities make decisions. While Peterborough is recognized nationally for its proactive support of arts, culture and heritage, it has never created an integrated plan that recognizes culture as a basic building block for prosperity. The project aims to generate a shared cultural vision in Peterborough and provide a set of guiding principles and actions that ensures Peterborough reaches its greatest potential as a culturally vibrant, creative city.

Consultants from the integrated design firm, Dialog, have led a year long process of consultation and research that has created a detailed understanding of who we are as a community. Residents, artists, business owners, cultural groups and other stakeholders have all been part of the community engagement process. During the Open House, the community will be asked to provide comments and constructive feedback on the draft plan prior to its presentation to Council.

This project is being funded, in part, by the Government of Ontario through the Creative Communities Prosperity Fund.

This information is also located on the website www.peterborough.ca.

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