



# City of Peterborough

## Media Release

### FOR IMMEDIATE RELEASE

September 7, 2011  
Peterborough, ON --

### Mayor Daryl Bennett's Blood Drive a Huge Success

Knowing that summer is typically a challenging time for the blood system, Mayor Bennett called upon City residents to "Rally Together to Save Lives" during this year's Labour Day Weekend blood drive. There was an extraordinary response from Peterborough residents, resulting in the goal for the weekend drive being surpassed by nearly 30%.

The results from the drive are as follows:

<b>Date</b>	<b>Goal</b>	<b>Actual</b>
Thursday, September 1 <sup>st</sup>	45 units	57 units
Friday, September 2 <sup>nd</sup>	30 units	38 units
Saturday, September 3 <sup>rd</sup>	25 units	34 units

In total, 129 units of blood were collected which will help up to 387 lives, as each unit may help up to three recipients.

"I want to thank all those who contributed to this Blood Drive. I met with donors all weekend long and was extremely impressed with their generosity. The fact that we exceeded our goals on all three days is a testament to the compassion of our community," said Mayor Bennett.

Those who missed the clinic can still donate to the Mayor Bennett Blood Drive. Canadian Blood Services, located at 55 George Street North, Peterborough, operates weekly Tuesday & Thursday 12:30p.m. to 7:30p.m. and Friday & Saturday 8a.m. to 12:30p.m. To make an appointment call **1-888-2-DONATE (1-888-236-6283)** or visit [www.blood.ca](http://www.blood.ca).

This information is also available on the City of Peterborough website at [www.peterborough.ca](http://www.peterborough.ca).

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