



City of Peterborough

Media Release

FOR IMMEDIATE RELEASE

August 29, 2011
Peterborough, ON --

CULTURE LIVES HERE: Cultural Mapping Project Survey Extended

The City of Peterborough has extended the deadline for its cultural mapping survey project. The project, which was scheduled to run until August 15th, has been extended to the end of November. Vanessa Runions, the project coordinator said that while hundreds of people have completed the online surveys, there are still many more people out there who contribute to Peterborough's cultural community. "We have heard loud and clear in the feedback that this is a great project but that we have to work hard to get everyone involved".

The cultural mapping project is an ongoing initiative being undertaken in conjunction with Peterborough's first Municipal Cultural Plan. Set for release in the fall, the plan is a strategic exercise to help guide city planning and policy making in a way that recognizes our culture in all aspects of the City's operations. The cultural mapping process will provide information to help direct the Culture Plan's implementation and create a greater understanding of the needs of Peterborough's creative community.

The project relies on information gathered from individuals, organizations and businesses in the cultural sector. Success of the project will depend on the response from the community. Any individual, business or organization that identifies as part of Peterborough's cultural community is encouraged to complete the surveys. People should feel free to fill out as many of the surveys as apply. Once the collection process is completed the City will analyze the information and make the results public through a series of cultural maps. To complete a survey, please visit the City of Peterborough website at www.peterborough.ca, follow the *Living* heading and the *Culture Lives Here* option in the drop down menu. Or you can visit the **Culture Lives Here: Peterborough** page on Facebook. Paper copies of the surveys are available at City Hall reception.

This information is also available on our City of Peterborough website at www.peterborough.ca

-30-

For further information please contact:

Erik R. Hanson, Heritage Resources Coordinator
City of Peterborough
500 George Street North
Peterborough, ON K9H 3R9
Tel: 705-742-7777 Ext. 1489
ehanson@peterborough.ca

Vanessa Runions
City of Peterborough
500 George Street North
Peterborough, ON K9H 3V7
Tel: 705-742-7777 Ext. 1489
vrunions@peterborough.ca