



City of Peterborough

Media Release

FOR IMMEDIATE RELEASE

August 3, 2011
Peterborough, ON --

Mayor Daryl Bennett Asks Residents to “*Rally Together to Save Lives*”

As the demand for blood increases year over year, Mayor Bennett is calling on more residents of Peterborough to “*Rally Together to Save Lives*”.

Summer is typically a challenging time for the blood system because people focus on vacation plans and warm weather activities, rather than donating blood. Though donation declines, the need for blood is great. Mayor Bennett is helping this summer by sponsoring:

“The Mayor Daryl Bennett Blood Drive” Labour Day Weekend

Thursday, September 1st 12:30p.m. to 7:30p.m.

Friday, September 2nd & Saturday, September 3rd 8:00a.m. to 12:30p.m.

Canadian Blood Services need to collect 8,103 units of blood this year in Peterborough. Local residents can come together and help save lives at this blood drive. New donors are encouraged more than ever to donate this summer.

In support of the blood drive, blood typing booths have been scheduled as follows:

Peterborough Public Library, Conference Room
Thursday, August 4th – 11:00a.m. to 2:00p.m.

Peterborough Sport & Wellness Centre
Monday, August 8th – 7:00a.m. to 10:00a.m.

Lansdowne Place, Community Booth
Saturday, August 27th – 9:30a.m. to 6:00p.m.

Canadian Blood Services, located at 55 George Street North, Peterborough, operates weekly Tuesday & Thursday 12:30p.m. to 7:30p.m. and Friday & Saturday 8a.m. to 12:30p.m. To make an appointment call **1-888-2-DONATE (1-888-236-6283)** or visit www.blood.ca.

This information is also available on the City of Peterborough website at www.peterborough.ca.

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For further information, please contact the undersigned:

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