



City of Peterborough

Media Release

FOR IMMEDIATE RELEASE

April 15, 2011
Peterborough, ON --

City of Peterborough Recognizes National Organ and Tissue Awareness Week

Green spotlights will be shining on Peterborough City Hall in recognition of National Organ and Tissue Awareness Week from Sunday, April 17 to Sunday, April 24, 2011.

Green is the international colour for organ and tissue donation awareness. Peterborough will join with municipalities across Canada to create a symbolic display stretching coast to coast in support of organ and tissue awareness and recognition for all living and deceased organ and tissue donors in Canada.

The awareness campaign has special significance locally this year, as a 10 year old Peterborough girl is in Toronto's Hospital for Sick Children awaiting a heart transplant. Nationally, there are approximately 4000 Canadians waiting for an organ transplant. The annual awareness campaign encourages those who make the decision to donate their organs or tissues to talk to their loved ones and to register their wishes.

This information is also posted on the City of Peterborough website www.peterborough.ca.

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For further information please contact the undersigned:

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