



City of Peterborough

Media Release

FOR IMMEDIATE RELEASE

March 30, 2011
Peterborough, ON --

The Peterborough Employment Resource Centre is proud to support:

THE BOTTOM LINE "Accessibility is Your Business!"

The Community Employment Resource Partnership (CERP) in partnership with the Council for Persons with Disabilities (CPD) is pleased to provide this event. This hands-on experience will provide an opportunity for employers to gain an understanding of what it is like living with a disability. This event will enhance employers' ability to provide better customer service and to comply with the Accessibility Standards for Customer Service.

Professional trainer Peter Scott will explain the requirements of the Ontario's Accessible Customer Service Standard. This legislation requires that all businesses with at least one employee must comply with the new standard by **January 1, 2012**.

Author, advocate and renowned speaker Dan Haley, will share his personal story. Participants will have the opportunity to learn about the small steps they can take to improve accessibility and treat all customers with dignity and respect.

Wednesday, April 13th, 2011 ~ 8:30a.m. - 12:15p.m.
Peterborough Sport & Wellness Centre
Registration is open until April 6th ~ limited space available ~ register early
Continental breakfast provided at this free event

To register, contact the Peterborough Employment Resource Centre at 705-748-8830 or email Lisa Coughlin at lcoughlin@peterborough.ca.

This information is also available on the City of Peterborough website at www.peterborough.ca.

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For further information please contact the undersigned:

Lisa Coughlin
Employment Counsellor
Social Services Division
City of Peterborough
705-748-8830 ext. 3609
Email lcoughlin@peterborough.ca