Peterborough Fire Service

Media Release

FOR IMMEDIATE RELEASE

September 29, 2010
Peterborough, ON --

Are Your Smoke Alarms Working?
Fire Prevention Week runs from October 3 - 9

The Peterborough Fire Chief urges everyone in the City of Peterborough to take a few minutes to make sure their smoke alarms are working in preparation for Fire Prevention Week, October 3-9, 2010.

“Too many people are complacent about fire safety,” said Chief Trent Gervais. "People need to remember there is a one in ten chance of having a fire in their home. With all the plastic and synthetic materials in our homes today, fire burns hotter and faster than ever before. You may have just seconds to get everyone out of your home safely.”

Working smoke alarms provide early warning of fire so that people have extra seconds needed to escape a fire emergency. It’s the law in Ontario to have working smoke alarms on every storey of the home and outside all sleeping areas. Yet, all too often the fire service in Ontario responds to fires in homes with no working smoke alarms.

The theme of this year’s Fire Prevention Week is “**Smoke Alarms: A Sound You Can Live With”**. The Peterborough Fire Service will be holding a number of events throughout the week to raise public awareness about the importance of working smoke alarms. These events will include:

October 3	**Fire Hall Open House** 210 Sherbrooke Street	2:00 p.m. – 4:00 p.m.

Live demonstrations & refreshments:

October 4	Zellers	10:00 a.m.– 2:00 p.m.
October 5	Sears	10:00 a.m.– 2:00 p.m.
	Wal-Mart	10:00 a.m.– 2:00 p.m.
	Home Depot	10:00 a.m.– 2:00 p.m.
October 6	Farmers Market	9:00 a.m.– 12:00 noon
October 7	Lansdowne Place	9:30 a.m.– 9:00 p.m.
	Canadian Tire Chemong Rd	1:00 p.m.– 5:00 p.m.
October 8	Canadian Tire Lansdowne St	10:00 a.m.– 2:00 p.m.

This information is also available on our City of Peterborough website at www.peterborough.ca.

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