



# City of Peterborough

## Media Release

### FOR IMMEDIATE RELEASE

August 30, 2010  
Peterborough, ON --

### **Peterborough Public Library NOW OFFERS Free Online Language Learning** *Available 24/7 from your computer*

**Peterborough Public Library** is pleased to announce the introduction of Byki® Online Library Edition, a powerful new online language-learning system designed specifically for use by patrons of the library.

Byki, short for "Before You Know It," is a rapid learning system employing spaced interval repetition. The Byki learning method takes users through a series of simple steps to memorize words and phrases in a new language, including their meanings and proper pronunciation, in the shortest possible time.

Available for learning over 70 languages, library patrons are able to access the Byki Online system from inside or outside of the library, via the web browser on Windows and Mac computers. Users will have a variety of high quality learning options that build listening, reading, speaking, and writing skills. In addition, Byki includes Advanced Pronunciation Analysis to help users perfect their pronunciation skills. Individual progress tracking and assessment tests help identify areas for improvement.

In addition to Byki Online's advanced learning tools, users will have access to an array of online language and cultural resources including one click access to Facebook and Twitter language communities as well as Byki language Blogs featuring a collection of articles on the language and the culture. Byki Online is designed to be very easy to use.

Patrons who own Apple® iPad™, iPhone® or iPod® touch devices are able to download the language learning modules to a free app for Byki at the iTunes App Store.

Details on Byki Online may be found at [www.peterborough.library.on.ca](http://www.peterborough.library.on.ca) or at the library's Information Desk. **Call 745-5382 x2340 or x2350** for more information.

This information is also available on our City of Peterborough website at [www.peterborough.ca](http://www.peterborough.ca).

-30-

For further information please contact the undersigned:

Laura Gardner, Collections Development Librarian  
Peterborough Public Library  
345 Aylmer Street North  
Peterborough, ON K9H 3V7  
(705) 745-5382 ext 2361  
[lgardner@peterborough.ca](mailto:lgardner@peterborough.ca)