



# City of Peterborough

## Media Release

### FOR IMMEDIATE RELEASE

November 20, 2009

Peterborough, ON --

The Olympic Flame is on the move and the eyes of the world will turn to our community when it arrives in Peterborough in only 25 days!

Peterborough's Olympic Torch Relay Community Task Force has been working hard to plan a memorable evening that will remain in all of our minds long after the 2010 Olympic and Paralympic Games. Festivities begin at 5:30 p.m. and will take place outdoors featuring live local entertainment, torchbearer arrival and official lighting of the cauldron. The Olympic torch will begin its journey in Peterborough at 6:40 p.m. on Tuesday, December 15<sup>th</sup>, arriving at the celebration site at 7:00 p.m. sharp.

Plan to join the fun along the route or at the celebration site! More specific details and locations will be released one week prior to the celebration. Excitement is guaranteed with the Olympic Torch in town for this one night only, a night the entire family is sure to enjoy.

The City is gearing up with a series of colourful Olympic banners installed on George Street, from Charlotte Street south to Rink Street. The Olympic flag is now flying at City Hall! Entrances to the City from Water Street, Chemong, and Lansdowne Street West, now feature Olympic signs declaring Peterborough as an Olympic Torch Celebration Community.

A web page dedicated to Peterborough's Olympic Torch Relay can be accessed from the Olympic web button on the main page of the City's website: [www.peterborough.ca](http://www.peterborough.ca). Check this website often for updates. This is also the gateway to the official website of the 2010 Vancouver Olympics, full of photos, videos and details on the Olympic Torch Relay across Canada as well as Olympic sports and athletes.

Stay tuned – the route, celebration sites and other exciting details will be announced in the coming weeks.

RBC and Coca-Cola torchbearer contests have concluded – Congratulations to all torchbearers selected for this once-in-a-lifetime opportunity. Be sure to check out their websites at [www.icoke.ca](http://www.icoke.ca) and [www.carrythetorch.com](http://www.carrythetorch.com).

Peterborough's Olympic Torch Relay Community Celebration is a FREE event funded by The Department of Canadian Heritage, The Ontario Ministry of Culture and The City of Peterborough.

This information is also available on our City of Peterborough website at [www.peterborough.ca](http://www.peterborough.ca)

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For further information please contact the undersigned:

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