City of Peterborough
Media Release

FOR IMMEDIATE RELEASE

Thursday, August 9, 2007
Peterborough, ON --

CONSERVATION VOLUNTARY BLACKOUT DAY

On August 14, 2007, the City of Peterborough will participate in the challenge issued by Woodstock Hydro for a Conservation Voluntary Blackout Day. This event marks the fourth anniversary of the largest blackout ever experienced by the power grid of Canada and the United States.

On the evening of August 14, City Hall will be turning off all of its outside lights for five minutes. This is a symbolic gesture to encourage the residents of Peterborough to conserve power during the peak season for demand.

“We are pleased that the City has chosen to participate in this event”, said Gary Lounsbury, Chair of the City of Peterborough Holdings Inc. (CoPHI). “It is important for all of us to conserve energy whenever possible.”

Mayor Paul Ayotte said, “When Councillor Dean Pappas suggested to me that the City participate in the voluntary blackout, I felt that we should do what we could to encourage all citizens of Peterborough to cut back on power consumption as much as possible.”

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This information is also available on our City of Peterborough website at
www.peterborough.ca

For further information please contact the undersigned:
D. Paul Ayotte
Mayor
City of Peterborough
500 George Street North
Peterborough, ON
K9H 3R9
705-742-7777, ext. 1870
Fax: 705-748-8861