



City of Peterborough

Media Release

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Peterborough, ON --

Peterborough Transit a National Leader in Ridership Growth

Peterborough, ON – (July 16, 2007) Peterborough Transit was among the country's leading transit systems for ridership growth in 2006, with passenger numbers increasing significantly faster than the national average. According to data recently released by the Canadian Urban Transit Association, figures for Peterborough Transit show an increase of **7.30** percent in 2006 over the previous year, compared to the national average of 3.21 percent.

"In total, ridership growth at Canadian transit systems has amounted to about 26 percent since 1996," says Michael Roschlau, CUTA President and CEO. "What these figures show," continues Roschlau, "is that this trend remained strong in 2006, and Peterborough Transit was instrumental in bringing this about."

Peterborough Transit continues to attract more riders with the improvements implemented in the last year. On time service, Sunday service, late evening service and new routes are all contributing to a better level of service. "To a large degree, the economic competitiveness of Canada's cities will depend on our ability to expand public transit's role in improving mobility, air quality and alleviating traffic congestion," says Roschlau. "All levels of government have a responsibility to ensure a high quality of life in our cities, and public transit access is an integral part of that quality."

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