



# City of Peterborough

## Media Release

### FOR IMMEDIATE RELEASE

May 22, 2007  
Peterborough, ON --

### Call for Photos of the City in Bloom

The City of Peterborough's 2008 Waste Reduction and Conservation Calendar, delivered to every household in the city, will highlight Peterborough's entry into the 2008 Communities in Bloom National Competition. The 2008 calendar will play a large role in the community promotion and education awareness of the City's entry in the competition. And, you are invited to be a part of the 2008 calendar!

This is a call for local photographers with outstanding photos showcasing the City's many floral, cultural and environmental treasures to submit their photos for the Calendar. Of particular interest will be shots of flowers, gardens, trees, city parks, trails, and waterways, buildings of historical interest and significance, and people enjoying all of these amenities. All seasons are required!

Submissions must be high-resolution digital images (at least 6 to 10 mega pixels), on a CD, with the photographer's contact information. A signed release form, available on the City's web site located under the Waste Management home page, will be required with each submission.

Cash payment is not being offered for the use of the photos however the photographer of each of the selected photos will be given their choice of either 3.5 cubic yards of compost or wood chips, including free delivery within the City of Peterborough. For the purpose of this Call, compost or woodchips are limited to one donation per photographer. As well, photographers will be credited with their selected photo.

Recent editions of the popular calendar have featured historical photos from the Roy Studio and Denne collections. These calendars are very popular within the community and it is a chance for you to showcase your talent!

Please send submissions to: Virginia Swinson, City Waste Management Division, 500 George St. N., Peterborough, K9H 3R9. Tel. 742-7777 ext. 1725. The deadline for submissions is June 29, 2007.

For further information please contact the undersigned:

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