

# The Mayor's Task Force on



## Media Release

### FOR IMMEDIATE RELEASE

April 30, 2007  
Peterborough, ON --

Mayor Paul Ayotte extends an invitation to attend a Media Conference on **Thursday, May 3<sup>rd</sup> at 9:00 a.m.** in the Lobby of City Hall at which time the Mayor and Councillor Doug Peacock, Chairman of the Mayor's Task Force on Poverty Reduction, will outline the details of the upcoming Community Consultations.

"Poverty can result in lack of opportunity and choice. People living in poverty cannot keep pace with housing costs, taxes, utilities, food and other expenses. The choice between paying the rent and buying food is one we do not want citizens of our community to have to make. As the Task Force enters this next phase of its work, we look forward to broad community engagement, as we identify community-wide strategies to support change in areas where we can make a difference", said Mayor Ayotte.

Join Mayor Ayotte and Members of the Mayor's Task Force on Poverty Reduction to learn more about the Phase 2 process for reducing and/or alleviating poverty in the Peterborough community.

Warden Ron Gerow, County of Peterborough, congratulates Mayor Ayotte and Members of the Task Force for all the work undertaken in the past few months. "Poverty encompasses the entire region", said Warden Gerow. He said, "it's important to get people living in poverty involved in the process and the community consultations are providing that opportunity."

This information is also available on our City of Peterborough website at [www.city.peterborough.on.ca](http://www.city.peterborough.on.ca)

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