



City of
Peterborough

To: Members of the Committee of the Whole

From: Ken Doherty, Director Community Services

Meeting Date: May 8, 2017

**Subject: Report CSD17-009
Community Project Grants 2017**

Purpose

A report to recommend the award of Community Project Grants in the amount of \$21,000 to various community groups for 2017.

Recommendations

That Council approve the recommendations outlined in Report CSD17-009, dated May 8, 2017, of the Director of Community Services, as follows:

- a) That the 2017 Community Project Grants in the total amount of \$21,000 be allocated to various local charitable and Not For Profit organizations (NFP's) as set out in the attached Appendix A.
- b) That approved organizations be authorized to use the City Coat of Arms to acknowledge City support on promotional material such as flyers, brochures and posters throughout 2017; and
- c) That all new Community Project Grant applicants be required to attend an annual workshop to improve the quality of their application.

Budget and Financial Implications

Funds for this grant program in the amount of \$21,000 were allocated in the 2017 budget process.

Background

2017 Deliberations

Application forms were updated and circulated once again for the 2017 program. The Community Services Department received 41 applications for Project Grants, including 20 new applicants. Of the 41 applications, 2 were declared as ineligible and 5 are eligible applicants, but not recommended for funding. Two former applicants moved into the Investment Grant Program.

The following chart illustrates how the Project Grant program has evolved since its inception. The average allocation has gradually declined while the number of applications has grown.

Year	Number of Applications	Number New Applications	Number Approved	Number Denied/ Withdrawn	Total Allocation	Average Allocation
2007	20	11/55%	13/ 65%	7/35%	\$12,000	\$923
2008	19	11/58%	12/63%	7/37%	\$10,750	\$895
2009	27	14/52%	22/81%	5/19%	\$19,350	\$880
2010	34	15/44%	29/85%	5/15%	\$20,000	\$689
2011	33	17/52%	30/91%	3/9%	\$20,000	\$667
2012	44	20/45%	31/70%	13/30%	\$20,000	\$645
2013	42	17/40%	31/74%	11/26%	\$20,000	\$645
2014	47	16/34%	32/68%	15/32%	\$21,000	\$656
2015	48	16/34%	33/69%	15/31%	\$21,000	\$636
2016	39	10/26%	27/69%	12/31%	\$19,000	\$704
2017	41	20/49%	34/83%	7/17%	\$21,000	\$618

Allocation to Successful Applicants by Sector

Year	Arts Culture Heritage	Environment	Health & Social Services	Recreation & Sports	Total
2014	9/\$5,050	6/\$4,900	8/\$5,450	9/\$5,600	32/\$21,000
2015	13/\$7,100	3/\$2,550	12/\$8,250	5/\$3,100	33/\$21,000
2016	10/\$7,400	2/\$1,250	12/\$8,050	3/\$2,300	27/\$19,000
2017	9/\$6,750	7/\$3,850	17/\$9,500	1/\$900	34/\$21,000

A Staff committee was formed to reflect the approved funding streams: Arts/Culture/Heritage; Environment; Health and Social Services; Recreation and Sports. Committee membership included: Susan Baron, Social Services Division; Rob Anderson, Recreation Division; Erik Hanson, Arts Culture & Heritage Division; Melanie Kawalec, Sustainability; and Ken Doherty and Sadie Norrad, Community Services Department.

The Committee reviewed all of the applications, applied the eligibility and evaluation criteria. This year, the Committees recommend lower levels of funding than requested to certain organizations for the following reasons:

- poor quality applications
- applications with the least impact on local residents
- applications with limited fundraising
- fundraising with unacceptably high ratios of expenditures.

7 applicants are not recommended for funding on the basis of eligibility or the quality of the application. The Committee hereby recommends the grant allocations as outlined in Appendix A.

City Recognition

In the Investment Grant and Project Grant application, organizations were asked how they would recognize the City as a sponsor, should they be successful in obtaining funding. Many indicated they would use the City Coat of Arms on their websites, flyers, and posters. Staff is requesting that permission to use the City Coat of Arms be extended to organizations to acknowledge City support. The City Coat of Arms will be provided to all successful applicants electronically once approval is confirmed.

All local Not For Profit organization requesting funds through the City's Project grant program for a Canada 150th Event are encouraged to use the Canada 150 Celebrate at Home logo.



Applicant Feedback

City staff encourages organizations denied funding or receiving reduced funding to contact the Community Services Department administration office for feedback.

Program History and Eligibility Criteria

As a result of Reports CSD07-003 and CSD07-004 presented in the spring of 2007, Council approved the creation of a new Community Project Program of up to \$20,000 to provide seed money (from \$200 to \$1,000) for informal or new NFP's for specific projects and special events.

Through the formal application process, community groups were required to meet the eligibility criteria as approved by Council:

- Be new or existing, incorporated or unincorporated NFP's, or Neighbourhood Associations
- Be located and conduct the majority of activities within the geographic boundaries of the City of Peterborough

The following are considered ineligible:

- Organizations receiving Community Investment Grants or Community Service Grants
- Individuals
- For-profit businesses
- Organizations with political affiliation
- Organizations serving as funding sources for others, e.g. Service Clubs
- Faith organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services or medical treatment programs
- Fund-raising events
- School boards, primary and secondary schools, post secondary institutions
- Programs within legislated mandates of other government or City departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits

Through the application process, community groups must demonstrate:

- One or more City priorities and participant priorities within target sectors
- Community need for proposed activity or service
- Community support (funding support or sponsorship from other organizations, local businesses, industry, service clubs)
- Community benefit/impact
- Financial need (operating surpluses or reserve accounts should not exceed 25% of total operating without acceptable explanation, e.g., capital campaign)
- Sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan)
- Accountability/mechanism for evaluation (identification of key performance measures and outcomes)
- Feasibility (organization's ability to complete the proposed activity or service)
- Evidence of community collaboration, partnerships
- Impact of previous year's funding support

Summary

This is the tenth year for the revised Community Project Grant program. Following the evaluation criteria approved by Council, the Staff Committee recommends the disbursement of the full \$21,000 to qualified applicants as the City's investment in their ongoing activities to enrich local quality of life.

Submitted by,

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Community Services Department

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Attachments:
Appendix A – 2017 Funding Recommendations

2017 Community Project Grants

Organization	2016 Funding	2017 Request	Purpose	Recommend	Stream
Abraham Festival	\$0	\$1,000	Funds will help finance the 14th Annual Abraham Festival in Spring 2017	\$900	Social Services
Aces of Harmony	\$0	\$1,000	Funds will go towards purchase of show attire, 10 arrangements of music, training for a new director and training of executive members	\$800	Arts
Atelier Ludmila	\$1,000	\$1,000	Funds will be used in the production of Midsummer Night of Lights a family-friendly outdoor theatre performance	\$600	Arts
Bedford House	\$0	\$1,000	Funds will be used to buy workshop supplies and workbooks for low income program participants in three Getting Ahead programs running in 2017	\$200	Social Services
Bereaved Families of Ontario Peterborough	\$0	\$1,000	To provide support and counselling to anyone who is in bereavement. To continually support and maintain Butterfly Garden at Millennium Park	\$300	Social Services

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Stream
Bonaccord Community Garden	\$0	\$1,000	Funds will be used for the purchase and installation of a water access system for the garden, maintain equipment, facilitate the establishment of a pollinator garden and establishment of a designated tasting garden	\$900	Environment
Canadian Council of the Blind Peterborough Chapter	\$0	\$400	Funds will go towards hosting a series of workshops with the Empowered Food Program	\$400	Social Services
Endeavour Centre	\$0	\$1,000	Funding will be used to invest in better resources for a tool repair program	\$800	Environment
Friends in Music	\$800	\$1,000	Funds will be used to bring more young people into Friends in Music, help cover the cost of sheet music and contribute to the cost of renting instruments	\$800	Arts
Junior Achievement of Peterborough, Lakeland and Muskoka	\$1,000	\$1,000	Funds will be used for a variety of operational costs surrounding the World of Choices event. Funding will also be used to provide financial support to key Mentors who can't afford the financial investment	\$900	Social Services

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Stream
KARA Kawartha Ancestral Research Association	\$700	\$1,000	Funds will be directed to operating expenses for the organization's annual rent	\$0	Heritage
Kawartha Lakes Stewards Association	\$0	\$1,000	Funds will be used to support traditional activities including volunteer collection of water samples from 15 lakes, monitoring E.coli, reporting what is entering lakes from sewage treatment plants and educating the public	ineligible	Environment
Kawartha Potters Guild	\$0	\$1,000	Funds will help with the costs of electrical upgrades	\$900	Arts
King Edward Community Garden	\$0	\$750	Funds will be used to build a new community compost station	\$300	Health
Kirk Garden	\$0	\$900	Funds will be used to help with operating costs (water, expansion, compost and mulch)	\$600	Environment

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Stream
Leta Brownscombe Co-operative Homes, Inc	\$0	\$1,000	Funds will be used to build a garden that will be wheelchair accessible, available exclusively to members	\$1,000	Social Services
Lift Lock Community Garden	\$0	\$1,000	Funds will be used to purchase and replace tools, purchase input, install signage and add additional gardens for educational and communal use	\$500	Environment
Mandolin Society of Peterborough	\$400	\$500	Funds will be used to help pay for a weekly rehearsal studio and printing costs for music	\$250	Arts
March of Dimes Canada	\$0	\$1,000	Funds will provide access to art therapy for two groups of adult stroke survivors	\$0	Social Services
ME/FM Association of Peterborough and District	\$600	\$900	Funds will be used for educational sessions, office and library supplies, printing and photocopying expenses, recognition of volunteer appreciation and a donation in lieu of rent	\$600	Health

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Stream
Operation Catnip Peterborough	\$500	\$1,000	Funds will be used to subsidize the cost of spay/neuter for low-income caregivers	\$900	Health
Our Space Community Centre	\$400	\$1,000	Funds will be used to provide food for family pets	\$500	Health
Peterborough Academy of Circus Arts	\$1,000	\$1,000	Funds will be used to work with local community organizations, offer a broader range of recreational programs and continue to offer unique performances to the public	\$700	Arts
Peterborough Gleans	\$1,000	\$1,000	Funds will be used to cover the cost of communications and co-ordination	\$700	Health
Peterborough Independent Podcasters	\$0	\$1,000	Funds will be put towards to costs associated with running a six-session speaker series on creating podcasts	\$700	Social Services

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Stream
Peterborough L.E.T.S. Exchange Community Association	\$400	\$1,000	Funds will be used to offset costs of markets	\$300	Social Services
Peterborough Poetry Slam Collective	\$1,000	\$1,000	Funds will help cover the cost of the Canadian Festival of Spoken Word (Peterborough Poetry Slam has been selected to serve as the host of this event for 2017)	\$1,000	Arts
Peterborough Pollinators	\$0	\$1,000	Funds requested will help fund the printing costs of five banners for an Interactive Exhibit	\$600	Environment
Peterborough Seedy Sunday	\$750	\$1,000	Funds will be used to host Peterborough's 13th Annual Seed Exchange in March 2018	\$200	Environment

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Stream
Peterborough Theatre Guild	\$0	\$1,000	Funds will be used to purchase a specialized wide-angle lens for an industrial projector the Theatre Guild bought with internal funds	\$700	Arts
Peterborough VegFest Committee	\$0	\$1,000	Funds will help to bring the food festival to the City	\$200	Health
Phragmites Working Team	\$0	\$1,000	Funding will be used to buy cutting tools to remove more aggressive patches of phragmites (an invasive weed) in the City	\$0	Environment
Quilts for Cancer Peterborough County	\$1,000	\$1,000	Funds will be used to purchase fabric, batting and backing for the making of 100% cotton quilts. The quilts are given as a gift to the patient	\$1,000	Social Services
Rainbow Service Organization	\$0	\$1,000	Funds will be used to enhance program and outreach services	\$200	Social Services
Seeds of Change	\$300	\$1,000	Funds will go towards the co-development of a sensory garden to provide an accessible space for the visually impaired to come together in the community	\$250	Environment

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Stream
Senior Citizens Association of Peterborough (Mapleridge)	\$0	\$1,000	Funds will be used to help provide a safe place for adults 50 plus to sustain longevity by expanding horizons through mental, physical and social activities and camaraderie	ineligible	Recreation
Seniors Luncheon Club	\$0	\$765	Funds will help with operating costs	\$400	Health
St. James Players	\$0	\$1,000	Funds would be used to help mount 2 musical theatre productions	\$1,000	Arts
Streets of Canada	\$0	\$1,000	Funds will be used to feature Peterborough Entrepreneurs and artists on a national platform as exemplary Canadians. Funds will go towards the writers and photographers and towards administrative and marketing costs	\$0	Arts
Survivors Abreast of Peterborough Inc.	\$0	\$1,000	Funds will be used to represent Peterborough at the International Breast Cancer Dragon Boat Festival in Florence, Italy. Funds would go towards teams registration fee and participation costs	\$0	Health
TandemEyes Cycling Club	\$1,000	\$1,000	Promote the physical wellbeing and social integration of adults in the Peterborough community who are partially sighted or blind through the enjoyment of tandem cycling	\$900	Recreation
			2017 Project Grants Total	\$21,000	