



City of  
**Peterborough**

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**To:** Members of the Committee of the Whole

**From:** Director of Community Services

**Meeting Date:** May 8, 2017

**Subject:** Report CSD17-008  
Community Investment Grants

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## **Purpose**

A report to recommend the award of Community Investment Grants in the amount of \$230,000 to eligible community groups in 2017.

## **Recommendations**

That Council approve the recommendations outlined in Report CSD17-008 dated May 8, 2017, of the Director of Community Services, as follows:

- a) That the 2017 Community Investment Grants in the total amount of \$230,000 be allocated to various local charitable and Not-For-Profit organizations (NFP's) as set out in the attached Appendix A;
- b) That approved organizations be authorized and required to use the City Coat of Arms to acknowledge City support on promotional material such as flyers, brochures and posters throughout 2017;
- c) That the proposed schedule for the Investment and Project Grant applications and approval, with the application deadline in early December, review period in January and February and Council approval during the winter be approved;
- d) That the request from the Peterborough Folk Festival for future consideration as a Service Grant be denied;

- e) That all applicants (excluding those currently with multi-year funding) be strongly encouraged to attend an annual workshop to improve their applications.

## **Budget and Financial Implications**

Funds for this grant program were allocated in the 2017 budget process in the amount of \$230,000. The 2016 Community Investment Grants totalled \$212,000, which included the original budget allocation of \$210,000 plus a transfer of \$2,000 of unexpended funding from the Project Grant allocation that year.

## **Background**

A community-based Grant Advisory Committee was appointed in 2017 for a two year term (2017/2018) to review all Community Investment Grant applications and to make recommendations for the preparation of this report.

Council appointed the following individuals to the Grant Advisory Committee: Councillor Dan McWilliams, Councillor Keith Riel, Elaine Covert, Jeff Westlake, Ryan Worrall, Len Lifchus, Kevin Duguay, Martin Parker, Reem Ali, Shirley McCormack, Claude Dufresne, and Jeanne Pengelly. Elaine Covert and Jeanne Pengelly were unable to participate in 2017.

Following a group orientation, the Grant Advisory Committee met as two subcommittees. One reviewed Health, Social Services, Recreation and Environment applications (McWilliams, Parker, Ali, Lifchus and Westlake). The other reviewed Arts, Culture and Heritage applications (Riel, Dufresne, Worrall, McCormack and Duguay). City Staff administered, facilitated, and supported the process.

The respective sub-committees reviewed all of the applications and applied the eligibility and evaluation criteria. After the ratings were tallied, the subcommittees merged in a final committee meeting, and collectively hereby recommend the grant allocations as outlined in Appendix A.

## 2017 Applications

This year, the City received forty applications for Investment Grant funding including: four pre-approved multiyear funding requests. Two applicants are not recommended for funding. Two of the applicants are new and have transitioned into this program from the Project Grant Program.

The following chart illustrates how the Investment Grant program has evolved since its inception.

	Number of Applications	Number New Applications	Number Approved	Number Denied	Number Redirected to Withdraw/not submitted	Total Allocation	Average Allocation
2007	51	5/10%	38/75%	9/18%	4	\$205,000	\$5,395
2008	41	0	38/93%	1 /2%	2	\$205,000	\$5,395
2009	37	0	35/95%	0	2	\$205,000	\$5,857
2010	39	0	35/90%	3 /8%	1	\$205,000	\$5,857
2011	35	1/3%	34/97%	1 /3%	0	\$205,000	\$6,029
2012	40	4/10%	39/97%	1 /3%	0	\$205,000	\$5,256
2013	42	3/7%	40/95%	2/5%	0	\$205,000	\$5,125
2014	40	2/5%	37/92%	1/3%	2	\$210,000	\$5,675
2015	44	4/10%	38/95%	2/5%	4	\$210,000	\$5,526
2016	44	3/8%	42/95%	2/5%	0	\$212,000	\$5,048
2017	40	2/5%	38/95%	2/5%	0	\$230,000	\$6,052

The number of applicants and the average allocation has remained fairly constant throughout the period as a result of several applicants being redirected to either the Service Grant or the Project Grant programs.

Since 2011, 19 organizations have transitioned through the Project Grants into this program.

This year, the Sub-committees recommend lower levels of funding than requested to certain organizations for the following reasons:

- poor quality applications
- applications with the least impact on local residents
- applications with limited fundraising
- fundraising with unacceptably high ratios of expenditures
- perceived advocacy activities

### Allocation of Funding by Sector

	Arts, Culture and Heritage	Environment	Health & Social Services	Recreation & Sport	Total
2014	16/\$109,000	2/\$6,000	16/\$87,000	3/\$8,000	37/\$210,000
2015	17/\$109,000	4/\$11,000	16/\$85,000	1/\$5,000	38/\$210,000
2016	18/\$93,000	3/\$5,500	20/\$110,500	1/\$3,000	42/\$212,000
2017	18/\$122,000	2/\$5,500	16/\$94,400	2/\$8,100	38/\$230,000

### Multi-Year Funding

Four organizations have been allocated funding based on previous year's approval for multi-year funding. Thirteen organizations requested multi-year funding in 2017 but only five are recommended for multi-year funding.

### Service Grant Request

The Peterborough Folk Festival requested consideration for a Service Grant in 2018. City staff recommended and the Committee endorsed that this request be denied. The Peterborough Folk Festival is not a service that the City would be otherwise expected to provide.

### Proposed Changes to Grant Application Timetable

City staff has found that the late winter/ early spring is an increasingly challenging time to review the grant applications. In consultation with the Committee, Staff proposes to move the process to the fall and winter. This would mean that the grant application forms would be available in October of 2017, with a submission date in early to mid December. The review process would take place in January and February, with a Council report in late winter. This has the added benefit of getting the funding to organizations earlier in the calendar year.

### City Recognition

In the Investment Grant and Project Grant application, organizations were asked how they would recognize the City as a sponsor, should they be successful in obtaining funding. Many indicated they would use the City Coat of Arms on their websites, flyers, and posters. Staff is requesting that permission to use the City Coat of Arms be extended to organizations to acknowledge City support. The City Coat of Arms will be provided to all successful applicants electronically once approval is confirmed.

All local Not For Profit organization requesting funds through the City's Investment grant program for a Canada 150th Event are encouraged to use the Canada 150 Celebrate at Home logo.



### Application Feedback

City staff encourages organizations denied funding or receiving reduced funding to contact the Community Services Department administration office for feedback.

### Eligibility Criteria

As a result of Reports CSD07-003 and CSD07-004 presented in the spring of 2007, Council approved significant changes to the former Community Grants Program, now referred to as the Community Investment Grant Program. Through the formal application process, applicants must meet the eligibility criteria as approved by Council:

- be NFP's that are located, and conduct the majority of their activities within the geographic boundaries of the City of Peterborough
- have sustained a history of activity over two years prior, normally achieved as past recipient of at least two Community Project Grants
- have been in existence for five years if requesting multi-year funding
- have demonstrated sound financial management and good standing with the City of Peterborough and be able to demonstrate that they provide those services and programs in an effective, accessible, open and inclusive manner

The following are considered ineligible applicants:

- organizations receiving Community Project Grants or Community Service Grants
- individuals
- for-profit businesses
- organizations with political affiliation
- organizations serving as funding sources for others, e.g. Service Clubs
- faith-based organizations where services/activities include the promotion and/or required adherence to a faith
- hospitals, clinic-based services or medical treatment programs
- fund-raising events

- school boards, primary and secondary schools, post secondary institutions
- programs within legislated mandates of other government or city departments
- provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- organizations receiving 80% or more of funding from senior levels of government
- organizations that conduct the majority of their activities outside of the City
- costs for major capital equipment/renovations and minor renovations; and financing of deficits

## Summary

This is the eleventh year for the revised Community Investment Grant Program. Following the evaluation criteria approved by Council, the community-based Advisory Committee and Staff recommends the disbursement of the full \$230,000 to qualified applicants as the City's investment in their on-going activities to enrich local quality of life.

Submitted by,

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Attachments:  
Appendix A – 2017 Funding Recommendations

Arts, Culture, Heritage Recommended Funding						
Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
Arbor Theatre	\$3,000	\$3,000	Arbor Theatre is requesting funding for mentor-actors and a composer for their annual mid-winter play, The Jungle Book at Showplace in December 2017	\$3,000	1	Arts
Kawartha Youth Orchestra	\$10,000	\$15,000	Funds will be directed towards operational costs	\$15,000	1	Arts
Mysterious Entity Theatre	\$7,000	\$10,000	Funds will aid Mysterious Entity Theatre with operational and program costs in 2017, supporting a range of activities including the creation and production of live theatre, education, youth empowerment, entertainment and employment for the region's emerging artists	\$7,000	1	Arts
New Stages Peterborough	\$4,000	\$7,000	Funds will be used for rehearsal space and venue cost. Venue costs are rising 12% in 2017. Funds will also help to cover the increase in an employees annual income from \$3,000 - \$4,800	\$7,000	1	Arts

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
P.R. Community and Student Association (Sadler House Facility)	\$750	\$1,000	Funding will be used to support 2017 operating budget and day to day costs	\$1,000	1	Culture
Peterborough Chapter of the Ontario Archaeological Society	\$1,000	\$2,000	Funds will be used to publish a second edition of Peterborough Archaeology as the first edition sold out and to fund public outreach activities	\$2,000	1	Heritage
Peterborough Concert Band	\$5,000	\$5,000	Funds will be used for operating costs related to the delivery of annual concerts	\$5,000	1	Arts
Peterborough Folk Festival	\$15,000	\$15,000	Funds will be used for operating costs *Requesting to be a service grant for 2018	\$15,000	1	Culture



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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
Peterborough New Horizons	\$3,000	\$5,000	Funds will be used to perpetuate the ongoing enhancement of life for the city area senior citizens	\$3,000	1	Arts
Peterborough Symphony Orchestra	\$10,000	\$15,000	Funds will support 2017-2018 season	\$15,000	3	Arts
Peterborough Theatre Users Group	\$1,000	\$8,000	Funds will support multi-arts festival A Certain Place: theatre, music, art, film, poetry, skill-building workshops for artists and community members, and youth mentorship in the arts	\$1,000	1	Arts
Public Energy	\$10,000	\$15,000	Funds will support various programs to ensure they are affordable and accessible	\$13,500	3	Arts

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
ReFrame Film Festival	\$8,000	\$12,000	Funds will support the 2018 ReFrame Film Festival	\$12,000	3	Arts
SPARK Photo Festival	\$4,000	\$7,000	Funds will offset the programming costs of the Showcase Exhibit of heritage photo collections	\$7,000	3	Culture
The Art School of Peterborough	\$2,500	\$6,000	Funds will help cover the cost of the high quality art supplies used in the youth and teen programming	\$5,000	1	Arts
The Peterborough Singers	\$6,000	\$6,000	Funds will be directed towards operational costs	\$6,000	3	Arts

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
Transition Town Peterborough	\$0	\$10,000	Funds will be used to support 3 individual programs - Purple Onion Festival, Dandelion Day Festival and Transition Streets Pilot Project	\$2,000	1	Culture
Trent Radio	\$750	\$2,500	Funds will be directed towards operational costs	\$2,500	1	Culture
<b>Arts/Culture/Heritage Total</b>				<b>\$122,000</b>		

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
<b>Social Services, Health, Environment and Recreation Recommended Funding</b>						
Alzheimer Society of Peterborough	\$700	\$15,000	Funds will be used to assist with programs that provide on-the-ground support for the Alzheimer Society of Peterborough's clients	\$3,000	1	Health
Autism Ontario Peterborough Chapter	\$2,000	\$8,000	Funds will be used to ensure that each individual with ASD is given means to achieve quality of life as a respected member of society	\$6,100	1	REC
B!KE Peterborough Community Cycling Hub	\$2,000	\$5,200	Funds will be used to offer the Volunteer Build Night Program	\$4,000	1	SS
Big Brothers and Sisters of Peterborough	\$5,000	\$5,000	Funds will be used to provide volunteer mentors to children enrolled in the School-Based mentoring program	\$5,000	1	SS

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
Camp Kawartha for the Camp Kawartha Environment Centre	\$1,500	\$3,000	Funds will be used to deliver an environmental education program focusing on stewardship	\$3,000	1	ENV
Down Syndrome Association of Peterborough	\$8,000	\$8,000	Funds will be used to support and enhance a Summer School Program for individuals with down syndrome	\$8,000	1	SS
Heads up for Inclusion	\$3,000	\$6,000	Funds will be directed to the expansion of the Amigos program to additional schools in Peterborough	\$4,000	1	SS
Kawartha Komets Special Needs Hockey Program	\$3,000	\$9,500	Funds will be used to certify all coaches and trainers in courses provided by Ontario Minor Hockey Association and to provide partial or full scholarship to adult players	\$6,000	1	Sports

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
Kawartha Sexual Assault Centre	\$7,500	\$7,500	Funds will be directed toward education and training initiatives with young men. Funds would support the services of a male individual who would co-facilitate and engage young men in the conversation	\$7,500	1	SS
Kawartha World Issues Centre	\$4,500	\$5,000	Funds will enable Seeds for Justice to deconstruct in a youth-friendly manner the Sustainable Peterborough Climate Change Action Plan goals and targets	\$2,500	1	SS
Ontario Turtle Conservation Centre (Kawartha Turtle Trauma)	\$1,000	\$10,000	Funds will be directed towards education and outreach programs and turtle hospital tours	\$0		ENV
PARD Therapeutic Riding	\$3,500	\$3,500	Funds will be used to support operational expenses, primarily the care and maintenance of the horses	\$3,500	1	SS

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
Peterborough Bicycle Advisory Committee	\$3,000	\$2,500	Funds will contribute to a diverse program of activities that foster a culture of cycling in the City through education, engagement and evaluation	\$2,500	1	ENV
Peterborough Fetal Alcohol Spectrum Committee	\$1,500	\$2,400	Funds will be used to provide three weeks of summer camp. Two weeks for individuals 13-17 and one week for individuals 18-24	\$2,400	1	SS
St. John Ambulance, Peterborough	\$4,000	\$6,000	Funds will be used to continue funding essential life-saving programs	\$4,000	1	Health
Telecare Distress Centre of Peterborough Inc.	\$7,000	\$7,000	Funds will be directed toward operating costs	\$7,000	1	SS

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Organization	2016 Funding	2017 Request	Purpose	Recommend	Years	Stream
YWCA	\$1,000	\$15,000	Funds will be used to bring women to safety	\$4,500	1	SS
Peterborough Curling Club	\$0	\$8,444	Funds will be used for operating costs	ineligible		REC
Kawartha Youth Unlimited	\$2,000			\$2,000	2 of 3	SS
Peterborough Community Chaplaincy	\$12,000			\$12,000	2 of 3	SS
Elizabeth Fry Society	\$13,000			\$13,000	2 of 3	SS
Canadian Red Cross	\$8,000			\$8,000	3 of 3	Health
<b>Social Services/Health/Environment/Recreation Total</b>				<b>\$108,000</b>		
<b>2017 Community Investment Grants Total</b>				<b>\$230,000</b>		