



City of  
**Peterborough**

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**To:** Members of the Committee of the Whole

**From:** Ken Doherty, Director Community Services

**Meeting Date:** May 2, 2016

**Subject:** Report CSD16-016  
Community Project Grants 2016

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## **Purpose**

A report to recommend the award of Community Project Grants in the amount of \$19,000 to various community groups for 2016.

## **Recommendations**

That Council approve the recommendations outlined in Report CSD16-016, dated May 2, 2016, of the Director of Community Services, as follows:

- a) That the 2016 Community Project Grants in the total amount of \$19,000 be allocated to various local charitable and Not For Profit organizations (NFP's) as set out in the attached Appendix A;
- b) That approved organizations be authorized to use the City Coat of Arms to acknowledge City support on promotional material such as flyers, brochures and posters throughout 2016.

## Budget and Financial Implications

Funds for this grant program in the amount of \$21,000 were allocated in the 2016 budget process. \$2,000 of this budget has been transferred to the Community Investment Grants program for allocation.

## Background

### 2016 Deliberations

Application forms were updated and circulated once again for the 2016 program. The Community Services Department received 39 applications for Project Grants, including 16 new applicants. Of the 39 applications, five were declared as ineligible and seven are eligible applicants but not recommended for funding. Four former applicants moved into the Investment Grant Program.

The following chart illustrates how the Project Grant program has evolved since its inception. The average allocation has gradually declined while the number of applications has grown. This year the Committee chose not to fund poor quality applications or those with the least impact on local residents, and as a result had a surplus of \$2000, which the committee requested to be transferred to the Investment Grant Program.

Year	Number of Applications	Number New Applications	Number Approved	Number Denied/ Withdrawn	Total Allocation	Average Allocation
2007	20	11/55%	13/ 65%	7/35%	\$12,000	\$923
2008	19	11/58%	12/63%	7/37%	\$10,750	\$895
2009	27	14/52%	22/81%	5/19%	\$19,350	\$880
2010	34	15/44%	29/85%	5/15%	\$20,000	\$689
2011	33	17/52%	30/91%	3/9%	\$20,000	\$667
2012	44	20/45%	31/70%	13/30%	\$20,000	\$645
2013	42	17/40%	31/74%	11/26%	\$20,000	\$645
2014	47	16/34%	32/68%	15/32%	\$21,000	\$656
2015	48	16/34%	33/69%	15/31%	\$21,000	\$636
2016	39	10/26%	27/69%	12/31%	\$19,000	\$704

### Allocation to Successful Applicants by Sector

Year	Arts Culture Heritage	Environment	Health & Social Services	Recreation & Sports	Total
2014	9/\$5,050	6/\$4,900	8/\$5,450	9/\$5,600	32/\$21,000
2015	13/\$7,100	3/\$2,550	12/\$8,250	5/\$3,100	33/\$21,000
2016	10/\$7,400	2/\$1,250	12/\$8,050	3/\$2,300	27/\$19,000

A Staff committee was formed to reflect the approved funding streams: Arts/Culture/Heritage; Environment; Health and Social Services; Recreation and Sports. Committee membership included: Mike Gannon, Social Services Division; Sandra Hall, Recreation Division; Erik Hanson, Arts Culture & Heritage Division; Melanie Kawalec, Sustainability; and Ken Doherty and Jennifer Guerin, Community Services Department.

The Committee reviewed all of the applications, applied the eligibility and evaluation criteria. Twelve applicants are not recommended for funding on the basis of eligibility or the quality of the application. The Committee hereby recommends the grant allocations as outlined in Appendix A.

### City Recognition

In the Investment Grant and Project Grant application, organizations were asked how they would recognize the City as a sponsor, should they be successful in obtaining funding. Many indicated they would use the City Coat of Arms on their websites, flyers, and posters. Staff is requesting that permission to use the City Coat of Arms be extended to organizations to acknowledge City support.

### Applicant Feedback

City staff encourages organizations denied funding or receiving reduced funding to contact the Community Services Department administration office for feedback.

### Program History and Eligibility Criteria

As a result of Reports CSD07-003 and CSD07-004 presented in the spring of 2007, Council approved the creation of a new Community Project Program of up to \$20,000 to provide seed money (from \$250 to \$1,000) for informal or new NFP's for specific projects and special events.

Through the formal application process, community groups were required to meet the eligibility criteria as approved by Council:

- Be new or existing, incorporated or unincorporated NFP's, or Neighbourhood Associations

- Be located and conduct the majority of activities within the geographic boundaries of the City of Peterborough

The following are considered ineligible:

- Organizations receiving Community Investment Grants or Community Service Grants
- Individuals
- For-profit businesses
- Organizations with political affiliation
- Organizations serving as funding sources for others, e.g. Service Clubs
- Faith organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services or medical treatment programs
- Fund-raising events
- School boards, primary and secondary schools, post secondary institutions
- Programs within legislated mandates of other government or City departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits

Through the application process, community groups must demonstrate:

- One or more City priorities and participant priorities within target sectors
- Community need for proposed activity or service
- Community support (funding support or sponsorship from other organizations, local businesses, industry, service clubs)
- Community benefit/impact
- Financial need (operating surpluses or reserve accounts should not exceed 25% of total operating without acceptable explanation, e.g., capital campaign)
- Sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan)
- Accountability/mechanism for evaluation (identification of key performance measures and outcomes)
- Feasibility (organization's ability to complete the proposed activity or service)
- Evidence of community collaboration, partnerships
- Impact of previous year's funding support

## Summary

This is the tenth year for the Community Project Grant Program. Following the evaluation criteria approved by Council, the Staff review committee recommends the disbursement of \$19,000 of the budget to qualified applicants as the City's investment in their on-going activities to enrich local quality of life. The unallocated \$2,000 shall be transferred to the Community Investment Grant program and allocated accordingly.

Submitted by,  
Ken Doherty, Director  
Community Services Department

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Attachments:  
Appendix A – 2016 Funding Recommendations

Organization	2015 Funding	2016 Request	Purpose	Recommend	Stream
2016 COMMUNITY PROJECT GRANT					
4th Peterborough Scouts	Did not apply	\$1,000	To purchase new camping equipment to expand our programs; cover costs of event/rental fees; website fees; assist low income families with costs and registration fees.	\$300.00	Rec
Abuse Prevention of Older Adults Network of Peterborough	\$600	\$755	To host Community Consultation Day on Elder Abuse, a full day workshop focused on exploring Peterborough's current response to elder abuse and identifying opportunities for improvement.	\$750.00	SS
Access Art Therapy Peterborough	New Applicant	\$1,000	To create a program comprising of 9 sessions for persons living with communication disabilities such as aphasia, dysarthria and paraxial and to gather a library of custom art directives appropriate for this population.	\$0.00	Health
Alzheimer Society of Peterborough, Kawartha Lakes	\$400	\$1,000	Funds will be used to help offset the costs associated with a Client Picnic for people living with dementia and their family and friend care partners. The event will be held in June 2016 and we plan to expand to a larger venue to accommodate all those who wish to attend.	\$700.00	Health
Artisans Centre Peterborough	New Applicant	\$1,000	To develop a program for high school students interested in pursuing wood turning skills beyond the schools' programs and offering access to wood turning equipment outside of the schools.	\$500.00	Arts

Organization	2015 Funding	2016 Request	Purpose	Recommend	Stream
Atelier Ludmila	\$700	\$1,000	City funds would be used to purchase the tools and materials needed to provide 8 sessions of engaging, high quality summer arts programming to young people and their caregivers dwelling in neighbourhoods that need accessible, constructive activities.	\$1,000.00	Arts
Aylan's Breath Refugee Sponsorship Group	New Applicant	\$1,000	The funds will help defray the costs of renting the Evinrude Centre and associated expenses for our February 13 fundraising dinner, at which we hope to raise money toward the total amount required to pursue a private refugee sponsorship.	\$0.00	SS
Basic Income Peterborough Network	New Applicant	\$900	To provide citizens and governments of Peterborough and area with increased education and knowledge of the Basic Income Guarantee (BIG) System as an integral approach to addressing the economic, social, housing and health needs, including poverty reduction in the City and County.	Ineligible	Health
For our Grandchildren - Peterborough Chapter	New Applicant	\$950	To continue activities such as Citizens Climate Action Forum, Leap Manifesto Rally and further extend outreach to youth.	\$500.00	Env't
Friends in Music	\$250	\$1,000	Various events including Music Monday in Peterborough May 2, 2016, purchase of a keyboard, sheet music.	\$800.00	Arts

Organization	2015 Funding	2016 Request	Purpose	Recommend	Stream
Junior Achievement of Peterborough, Lakeland, Muskoka	Did not apply	\$1,000	The funds will be used for operational costs surrounding World of Choices event. Funding will also be used to provide financial support to key mentors who cannot afford the financial investment.	\$1,000.00	Social Services
KARA - Kawartha Ancestral Research Association Inc.	\$350	\$1,000	Support for operating expenses and running of two workshops.	\$700.00	Heritage
Kawartha Village Co-Operative Homes Inc.	\$250	\$500	The money will be used to build 4 more raised beds and purchase seedlings and seeds, compost, soil and tools.	\$400.00	Social Services
Liftlock New Horizons Bands	\$500	\$500	To meet a need for attracting new members and provide improved entertainment value to the public, the band wishes to expand its current library to include a broader selection of musical scores from recent compositions.	\$500.00	Arts
Mandolin Society of Peterborough	\$250	\$500	Funds would be used to maintain rehearsal space, and pay for music materials.	\$400.00	Arts
ME/FM Association of Peterborough and District	\$800	\$1,000	Education sessions, office and library supplies, printing and advertising, meeting expenses, and other operational expenses.	\$600.00	Health
Operation Catnip Peterborough	\$950	\$1,000	To cover operational costs and promotional and educational materials. Funds will also assist with registration costs for events and incorporation as a registered not-for-profit organization.	\$500.00	Health



Organization	2015 Funding	2016 Request	Purpose	Recommend	Stream
Our Space Community Centre Pet Food Bank of Peterborough	Did not apply	\$1,000	To provide food for family pets.	\$400.00	Health
Peterborough City Soccer Association	Did not apply	\$1,000	The Peterborough City Soccer Association is running a Futsal program in two 9-week sessions. This application is for boys and girls aged U8-U12 running from January-March.	\$0.00	Sports
Peterborough Gleans	\$1,000	\$1,000	The funds will be used to cover communication, co-ordination , computer supplies and bank fees.	\$1,000.00	Health
Peterborough Handweavers and Spinners Guild	Did not apply	\$1,000	To promote, support and further develop the Peterborough Fibre Arts Festival which has run for 6 years. It has outgrown its original location at the Peterborough Library and we are moving to a larger and more expensive facility – the Peterborough Sport & Wellness Centre.	\$500.00	Arts
Peterborough Poetry Slam Collective	\$900	\$1,000	To help fund this year's tournament to increase promotional capabilities, and draw more people into the city. Half of the funding would go toward promotion while the other half would help fund an administrator who will support the festival and provide analysis at the end	\$1,000.00	Arts

Organization	2015 Funding	2016 Request	Purpose	Recommend	Stream
Peterborough Poverty Reduction Network	Did not apply	\$1,000	Funding will go directly to providing compensation and support for participants making the film as an educational tool for schools and community groups to shed light on the lives experience of individuals engaging with and living in situations of poverty.	Ineligible	SS
Peterborough Pregnancy Support Services	Did not apply	\$1,000	To help promote healthy relationships, as per our key goal, our agency has created a specific program geared to pre-adolescents and adolescents called Pause and Think.	\$0.00	Health
Peterborough Seedy Sunday	\$750	\$1,000	To host Peterborough's 12th annual seed exchange in March 2017 to ensure that the event continues to be free to all attendees and provide workshops.	\$750.00	Envt
Peterborough Thunder Fastball Association	New Applicant	\$700	To provide certification clinics for coaches, development of a youth house league running from June-September and to fund start up costs and purchase necessary equipment for the house league.	\$0.00	Sports
PFLAG Canada - Peterborough ON	Did not apply	\$1,000	To purchase and show DVD, swag and other presentation materials for attendees. To cover all costs accrued in presenting the film including Q&A and education components.	\$0.00	Health
Quilts for Cancer Peterborough	\$1,000	\$1,000	Funds will be used to purchase fabric, batting and backing for the making of 100% cotton quilts. The quilts are given as a gift to the patient.	\$1,000.00	Health

Organization	2015 Funding	2016 Request	Purpose	Recommend	Stream
Rainbow Service Organization	Did not apply	\$1,000	Funding will be used to launch initiatives aimed at serving our clients better. This year, surveys, interviews and feedback will be used to refresh our inventory of the needs of our clients.	\$0.00	SS
RC4G Peterborough	\$850	\$1,000	Funding will be applied directly to the cost of facility rental for two weeks of summer camp and throughout the year.	\$1,000.00	Arts
Seeds of Change Peterborough	Did not apply	\$1,000	The Good Food Project, a food workshop series to support 5 community dinners to encourage local food security and sustainability by providing essential education and skills focused on local food production, nutrition, preparation and preservation.	\$300.00	SS
Spinal Cord Injury Ontario	New Applicant	\$1,000	Funds will be used to host peer education sessions for clients, their families and health care professionals. These sessions will empower clients with knowledge, skills and confidence to manage their own life.	Ineligible	SS
Stewart Street Community Garden	\$850	\$1,000	To build two arbors to act as entrances and exists to clearly define the division between the raised public access beds and the stakeholders garden plots. Also, to repair public raised beds.	\$1,000.00	Health

Organization	2015 Funding	2016 Request	Purpose	Recommend	Stream
TandemEyes Cycling Club	\$1,000	\$1,000	To conduct regular maintenance on our growing fleet of 8 tandem bikes, upgrade the mechanicals on 4 tandems for the demands of club use, to purchase insurance for our fleet.	\$1,000.00	Rec
The Peterborough Academy of Circus Arts	New Applicant	\$1,000	Funding will go toward overall operational expenses for 2016, which will include free social projects to other community organizations such as NCC and YES, as well as recreational classes/workshops offered to the public.	\$1,000.00	Arts
The Peterborough Heritage Festival	New Applicant	\$1,000	Funding will be used for staging, tents, insurance and security. All money received will be used locally and all deals will be made with local businesses.	Ineligible	Heritage
The Peterborough L.E.T.S Exchange	\$600	\$1,000	The finds will promote the LETS and help pay the costs of markets and basic office expenses such as rent and cell phone. Will also cover costs incurred when helping low income participants with their micro-businesses.	\$400.00	Social Services
Trent Severn Antique and Classic Boat Association	Did not apply	\$1,000	To secure Millennium Park for our second Paddle to Power event where we will exhibit a wide range of antique and classic boats that will focus on the region's rich historic boat building history and heritage.	\$1,000.00	Rec

Organization	2015 Funding	2016 Request	Purpose	Recommend	Stream
Trent Valley Literacy Association	Did not apply	\$1,000	Funds will be used to assist in operating costs for TVLA to cover the cost of resources such as adult based program material, office supplies and technology support.	\$0.00	SS
	2016 Total Requested	\$36,805	2016 Project Grants Total	\$19,000.00	