

DOWNTOWN SIGN DESIGN GUIDELINES

The design guidelines for fascia signs in the downtown are generally as follows:

- To avoid appearing like a typical suburban plaza, internally lit sign boxes are not permitted.
- Signs with “cut-out” individual letters may be internally lit.
- Signs should be located below the second storey, and sized in accordance with a building front’s architectural features.
- Signs may be lit using an external light source such as goose-neck lighting.
- Swing-type signs are encouraged. They are signs which project perpendicularly from the building face. They should not project more than one metre from the building.
- Electronic signs will not be permitted.

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