

Cont'd - Developing & Maintaining a NA

Step 3 Cont'd

Needs are met by setting action oriented goals:

- identify the challenges
- develop action oriented goals or solutions (taking into consideration available resources, people, facilities, supplies and money)
- recruit volunteers
- promote your program, let the community know what you are doing & invite them to join you!

Step 4

The plan is set. The next step is to initiate your plans ensuring everything goes as smoothly as possible. Coordinating is crucial at this stage. Make sure everyone is clear on **who** is doing **what** tasks **where** and **when** the tasks are to be completed.

Step 5

The final stage is to evaluate the success of your initiative. The Association must decide whether the initiative is meeting the goals and needs of the community, should the initiative continue, etc. Participants should be given the opportunity to evaluate the initiative and offer suggestions for improvement as well.



Neighbourhood Associations



City of
Peterborough

If you are interested in starting a Neighbourhood Association and would like more information or assistance, please call the City of Peterborough Recreation Division at 742-7777 ext. 1805.

We can help you get started!



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What is a Neighbourhood Association?

A Neighbourhood Association is a group of area residents joining together for the benefit and the betterment of their community. Neighbourhood Associations determine their own parks, recreation and leisure needs and take the initiative to meet these needs.

Associations help to strengthen a community as they bring people together as one collective unit.

An Association needs people of the community to become involved and be responsible for providing programs and addressing community concerns. Volunteers are needed to help plan, organize and implement the initiative.

How can the City of Peterborough help?

The City of Peterborough, through the Recreation Division can assist interested neighbourhoods in setting up associations by:

- providing resource staff
- room bookings for meetings
- providing administrative support (photocopying, mailouts etc.)
- providing a community service directory (media contacts, information for associations, etc.)
- capital grants for park development
- Providing resources for the development of committee structure, goal setting and constitution or by-law creation.

What can a Neighbourhood Association do?

An Association can become involved in a variety of activities from a neighbourhood watch program to facility improvement or development, recreation programming to special events and fundraising. Neighbourhood Associations become involved in any activity that meets the needs of the people in their community.



How can people become involved?

It's people who make up a Neighbourhood Association and people are needed in order to make the Association work. Individuals can become involved in a variety of ways, such as:

- a member of the Association executive
- a committee member planning and organizing activities
- a volunteer helping with programs or special events
- a participant
- a donor

Developing & maintaining a Neighbourhood Association

Step 1

The first things to consider are: a) Are there people in your neighbourhood interested in developing an association? b) Do you have a common interest or concern within your neighbourhood that together as an association you could address? These questions can be answered by getting your neighbours together through a community meeting or questionnaire.

The City of Peterborough can readily assist you in starting a Neighbourhood Association by calling 742-7777 ext. 1805.

Step 2

Once the community shows an interest, the next step is to identify the neighbourhood concerns and needs. Assess what residents want and determine as an association, how these wants and needs may be met. At this point, the Association should develop a statement of purpose in order to give the Association direction. The statement may be as simple as "The purpose of this Association is to provide leisure activities for the residents of...to enhance their quality of life".

Step 3

Once the needs of the community have been determined, the Association must decide on the activities and/or action to be taken to meet these needs. The initiatives should be responsive to the needs of the neighbourhood!